

Why
ware Testing
imilar to
s
ou think!



MOOLYA L&D
BRINDING PURPOSE TO YOUR LEARNING

market cap
than Silver



Bitcoin
\$1.770 Trillion

Silver
\$1.725 Trillion

HOW
SPRINT
WORKS?



With Meenakshi Deshwal
Test Manager

December 13
11 A.M.

entoring
vestors
est Practice.

Financial
dvice
Public Service.

Belchamber

er, CBIM
aging Director - JP Morgan Chase
- Invest Like the Best
xford University

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Days To Go

Portfolio

SOCIAL MEDIA DESIGN

Yash Mewada

FOCUS




Pre-Sale
is live
now!

Invest Now or Regret Later

Madras International Circuit
17th - 18th Aug

CB investment
management

Navigating
Economic
Uncertainty




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propel

To all the incredible men out there,
Thank you for being a positive influence in the
world and for inspiring us to be better each day.




Happy
International
Men's Day

Madras International Circuit

NOMOEX TARUN

July 20th
& 21st

9:30 AM - 3 PM



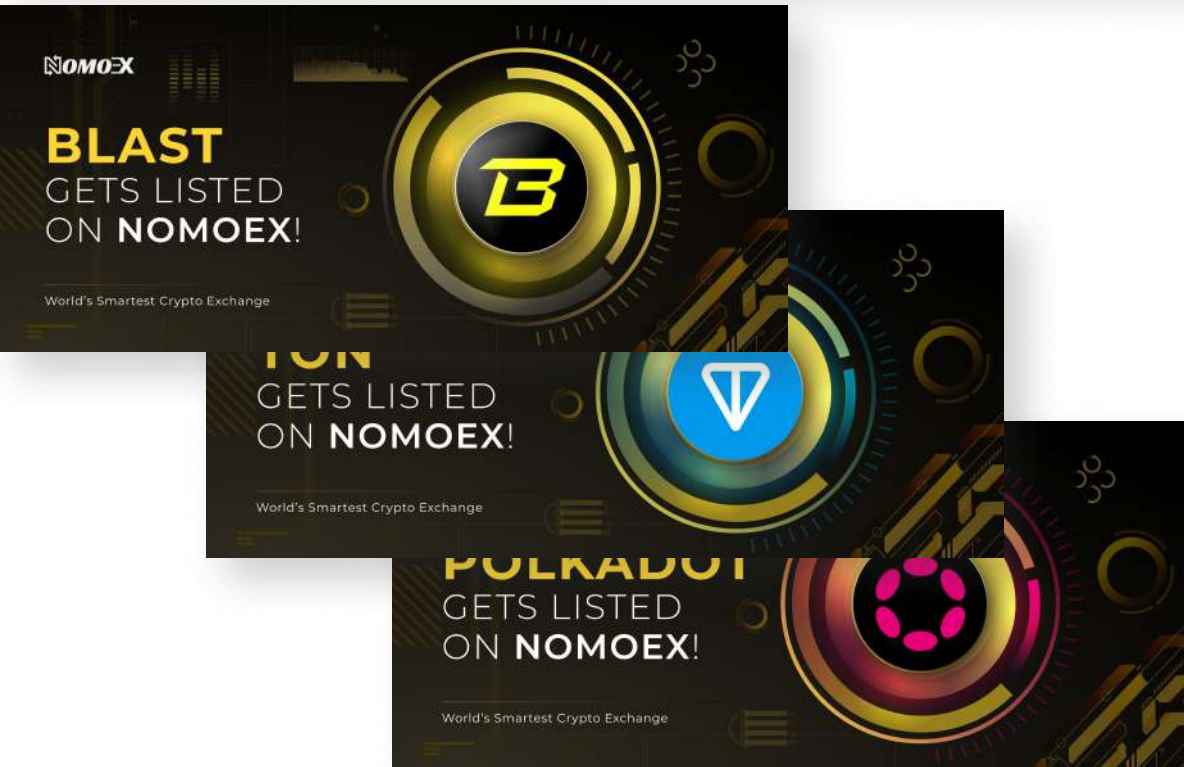
Free Entry for NOMOEX Supporters

Free merch for the Participants

Brand/Company



Recurring Post Templates



Static Posts Examples



The image is a collage of five promotional banners for NOMOEX Pre-Sale. Each banner features the NOMOEX logo in the top right corner and the text 'Pre-Sale is live now!' in large, bold letters. Below this, the phrase 'Invest Now or Regret Later' is repeated. The banners include various visual elements and specific promotional details:

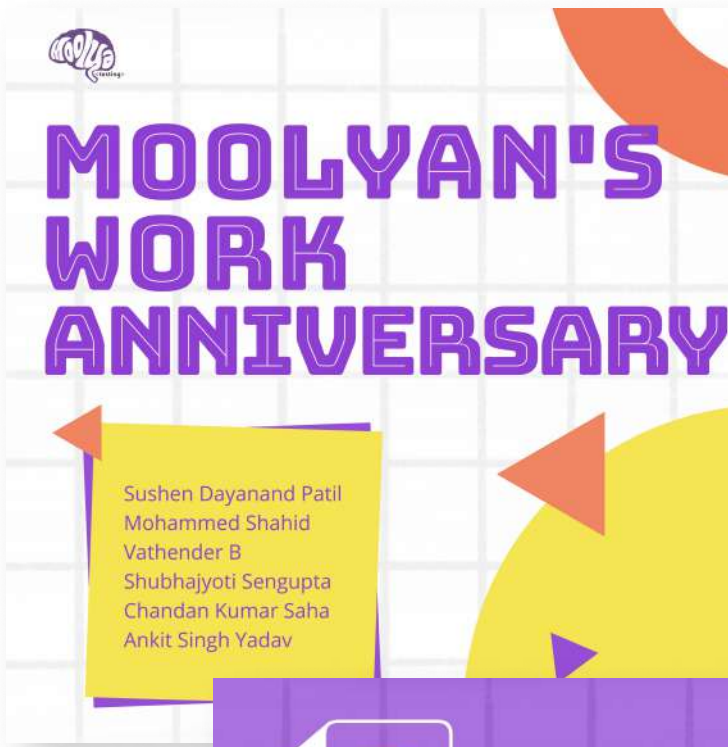
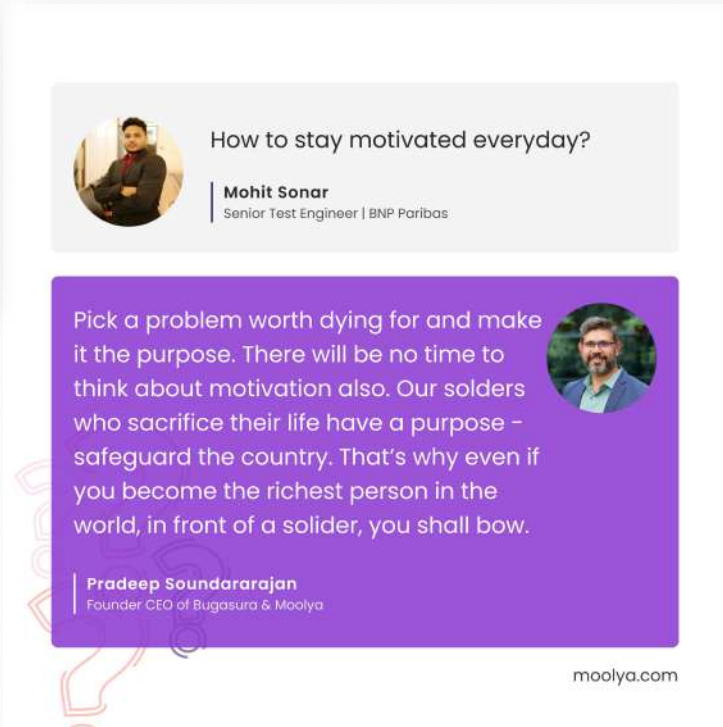
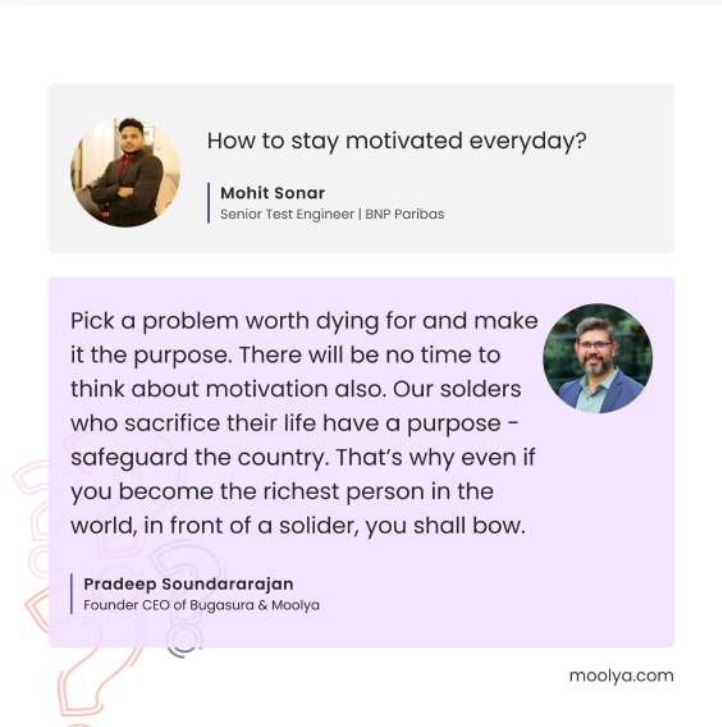
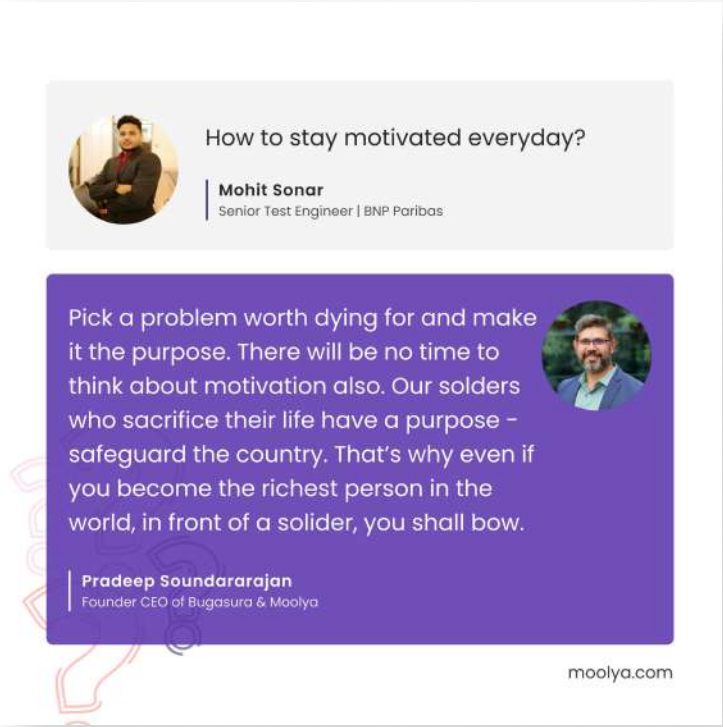
- Top Left:** Features a gold coin with the NOMOEX logo. Text: 'Pre-Sale is live now!', 'Invest Now or Regret Later'.
- Top Right:** Features a dark, rocky landscape with a large crystal. Text: 'NOMOEX Pre-Sale is live now!', 'Listing Price = \$0.15', '\$3.2 Million Raised Already', 'Grab it Now and Get 300% ROI at Listing', 'Buy Now at \$0.05'.
- Middle Left:** Features a dark, rocky landscape with a large crystal. Text: 'NOMOEX Pre-Sale is live now!', 'Grab it Now and Get 300% ROI at Listing', 'Listing Price = \$0.15', '\$3.2 Million Raised Already', 'Buy Now at \$0.05'.
- Middle Right:** Features a futuristic city with glowing lights. Text: 'Pre-Sale is live now!', 'Invest Now or Regret Later'.
- Bottom Left:** Features an hourglass and a large NOMOEX logo. Text: 'Pre-Sale is live now!', 'Invest Now or Regret Later'.

A 4x3 grid of promotional posters for the Madras International Circuit. The posters feature a blue and yellow racing car, a driver in a racing suit, and various text elements including 'Championship Final', 'NOMOX', 'MRF 2000', 'India's First Night Street Race', and 'One Final Lap'. The dates '17th - 18th Aug' and 'July 20th & 21st' are prominently displayed.

Brand/Company



Weekly Post Templates



Tech Post Designs (Free to use themes)



6 Reasons Why
Software Testing
is Similar to
Sales
than you think!







1
**Asking the
Right
Questions**

As a tester, it helps you **plan** your testing & have a **strategy** in place.

And as a salesperson, it helps you plan your **approach** to penetrate a deeper & an apt **market**.







2
**Keeping
Exploration a
part of your
Approach**

In testing, exploration gives you the freedom to **experiment** and a sense of **curiosity** for real-life use cases.

Exploration in Sales allows you to **help customers** in ways that the product owners themselves cannot imagine.







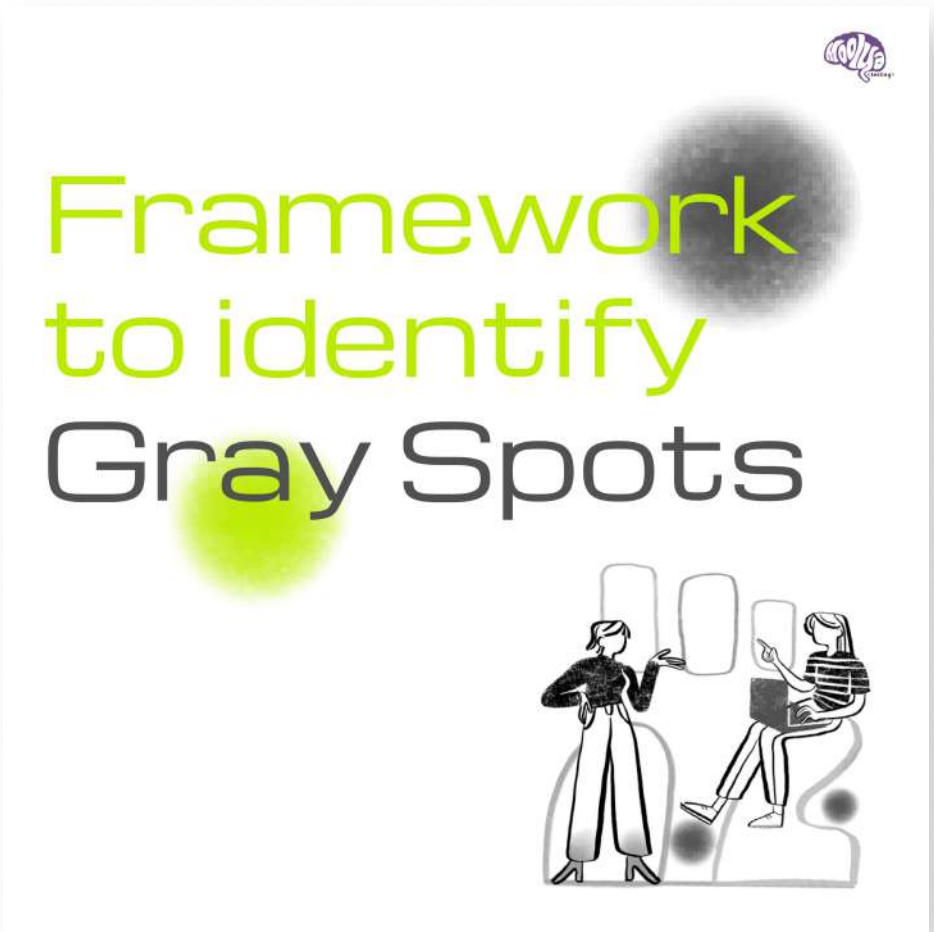
3
**The Art of
Selling**

It is painfully obvious how selling is important in sales.


But **advocating** for your bugs smartly & selling it as a potential risk is what makes it vital for testers as well.








**Framework
to identify
Gray Spots**







Many stakeholders in the company **understand the problem** or optimization that needs to be done to the product.



It becomes difficult for existing teams due to the **limitations** to conduct any kind of experiment.





Setting up a framework to **capture metrics** from time to time can help



Let's first define what are **gray spots**...



Deck PPTs

Moolya Way of Testing

How we do it?
Why we do it and
What makes us valuable for your business?

Passion and Purpose

Moolya Value: The Approach

Our approach to startup testing is in-depth. We use focus and de-focus approach for testing and building "right" application coverage. Our execution is to make sure to discover all important bugs no matter what the time-line and what domain we are testing.

- Domain Research and Experience
- Problem Analysis
- Coverage and Mapping
- Test Execution
- User Experience
- Boundaries
- Happy Paths
- Negative Paths
- Claims
- Business Flows
- Reporting and Analysis

Infrastructure Readiness

Ensuring dedicated test environment is available for authoring the test scripts/execution of tests.

Test execution environment setup readiness.

Objective Point: The Value Triangle

With our experience we understand the fast-paced work execution at startups.

Therefore our test efforts are focused on these three principles of assuring quality, with customer focus and eventually bringing value to the startup and their business vision.

Objective Point: The Value Triangle

At Some Time

Who Matters

Quality is value to some person

Test Strategy

Define about What to Test, How to Test, Test Documentation and Test Reporting.

What to Test?

Know the Mission
Model the System
Identify Platform/device
Identify Test Data
Identify Risks
Who will Test?

How to Test?

Identify Features/Users involved
Test Planning
Effort and Time Evaluation
Setup Test Environment

Test Documentation

Test Artifacts
Reviews & Inspections
Test Closure Reports
Weekly/Daily Status Reports

Our Framework Capability

Robust code structure, high reliability.

Easily integrates with Jenkins pipeline process

All generic controls are available and reusable for web and mobile platforms.

Test report dashboard - Detailed suite wise and module wise report for better analysis

Centralized page object access - Low maintenance

Data management from external file (Excel, INI file support)

Cross browser, platform support

Extendibility - Framework can be extended with multiple cross platform.

Moolya CaaS

Culture as a Service

Revolutionizing Culture Services For Your Business!

We Are

We are a bunch of optimists with ambitious minds that believe the full potential of an organization is masked within its people.

We strive to build strategies and models to unleash this potential, so the organization can flourish from the ground up.

We help

build.
End-to-end organizational strategies and culture transformation with our expert teams & ready-to-use modules.

nurture.
Leadership coaching along with policies, engagement initiatives & rewards systems.

unleash.
The power of a holistic team interaction within an ideal ecosystem.

Our Services

We are a people-first, experience-focused business that assists companies in building efficient organisational models, plan & execute strategies, and analyse the results to help **Unleash Excellence**.

Our Services

Strategies for organisational models

Leadership

Policy creation

Ready to use modules

Brand/Company

CBinvestment
management

Color Palette

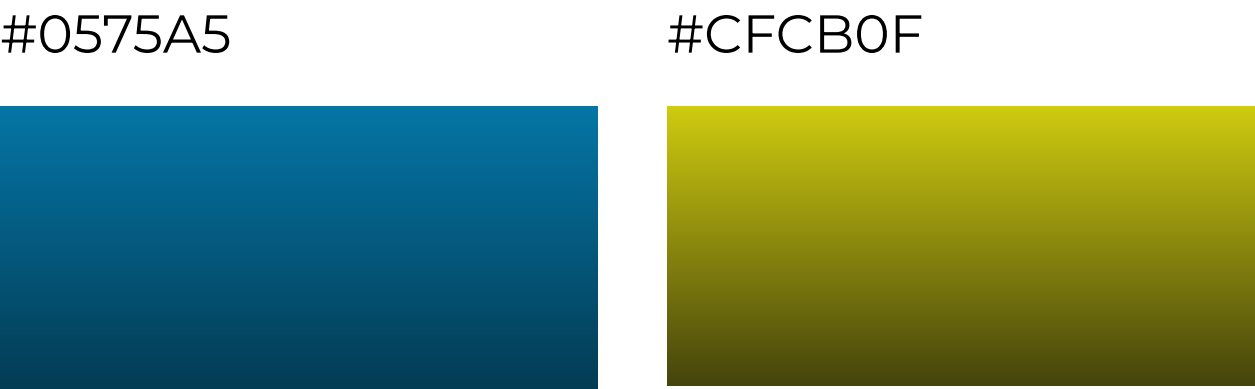


#0575A5 #CFCB0F



#07374D #FFFFFF

Gradients

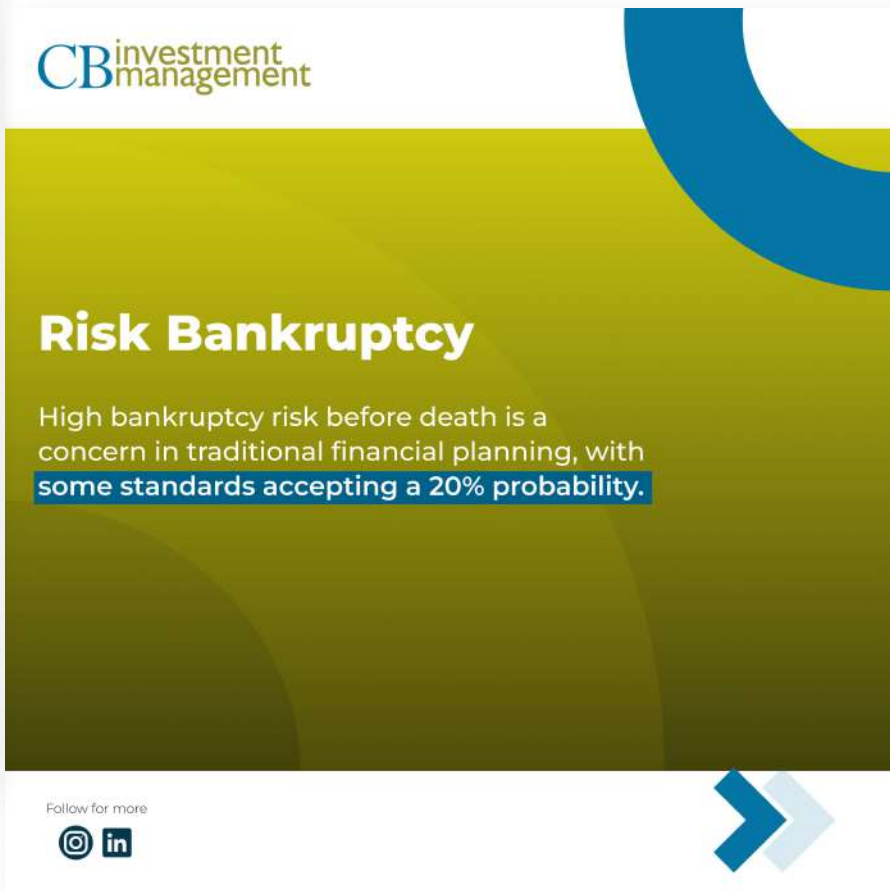
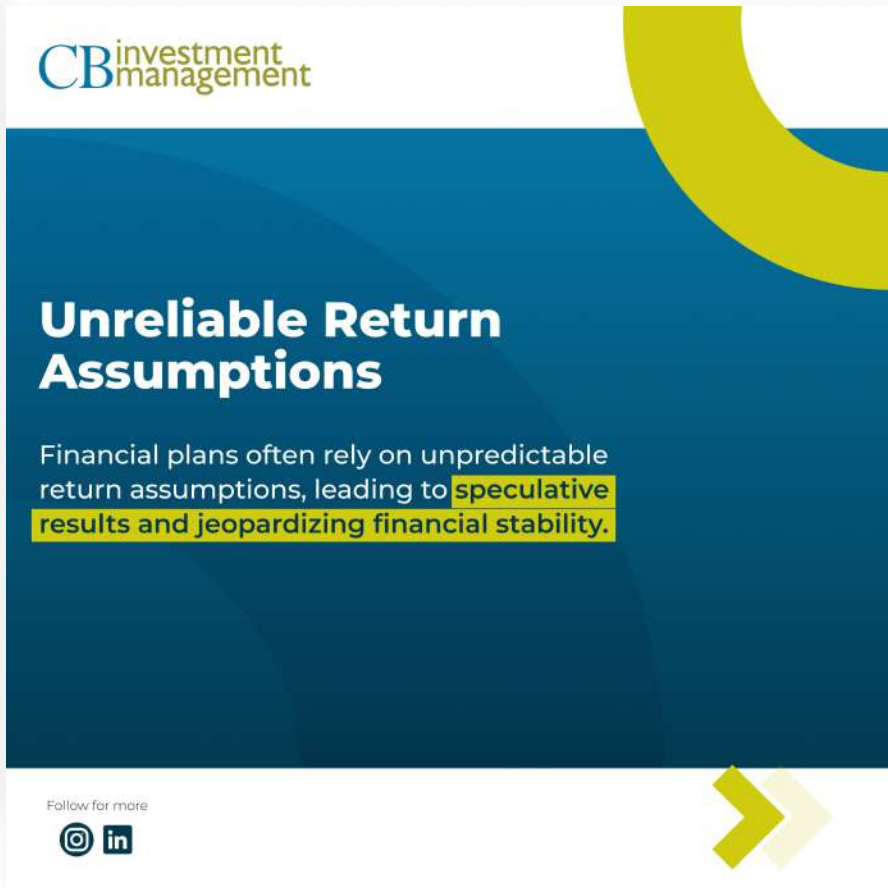
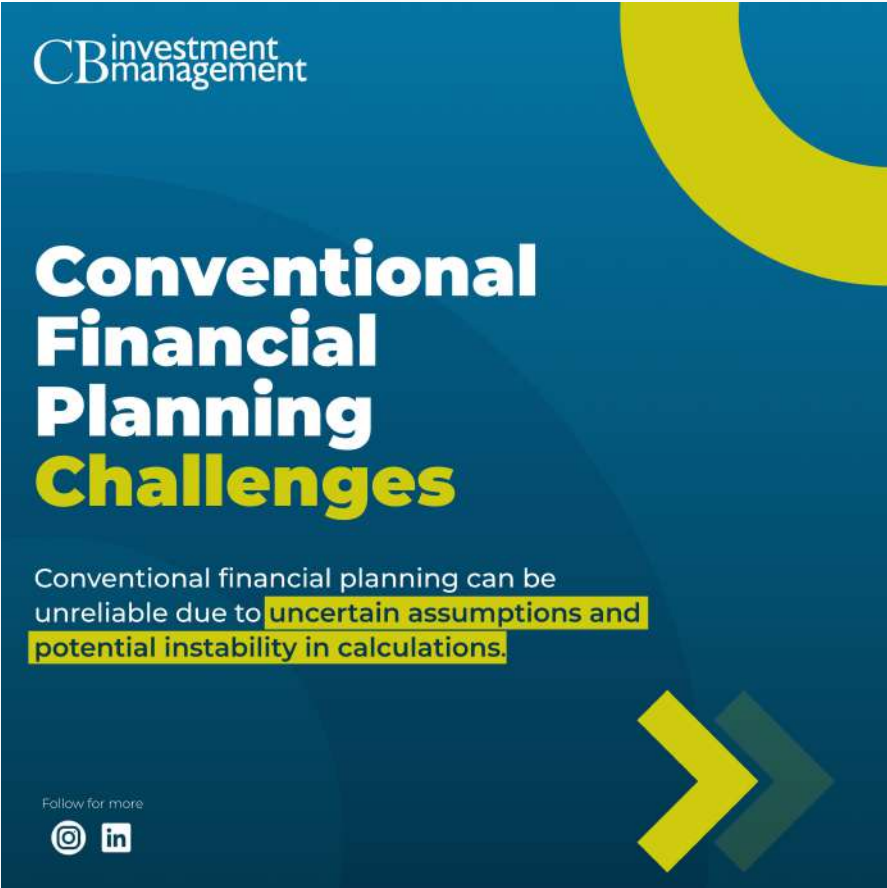


#023A52 #43420C

Fonts

Montserrat

Carousel templates



Static Post Templates

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management

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Investments
Finances
Retirement Planning



Mentoring Investors

for Best Practice.

Financial Advice

as a Public Service.

Meet:
Chris Belchamber
Founder, CBIM
Ex Managing Director - JP Morgan Chase
Author - Invest Like the Best
MA - Oxford University

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Comprehensive Planning Tools

IRMAA Assessment

Early Preparation

Navigate Retirement with Confidence



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Did you know your home could be both a good and not-so-good investment?



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Did You Know?

Lowest volatility stocks have outperformed the highest volatility stocks even in a 27-year bull market!

Investments
Finances
Retirement Planning

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Gold vs. Treasuries



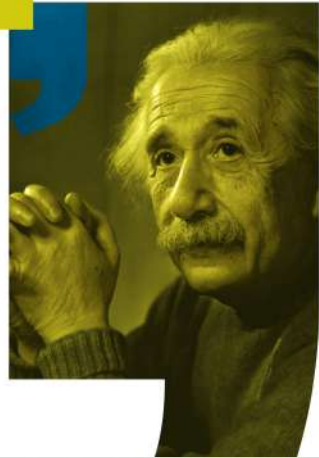
The Treasury Bond Wrecking Ball.

Asset Managers Are Fighting The Central Banks.

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Compounding interest is the eighth wonder of the world.

Einstein



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Retirement Planning

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Caution Property Investors!



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Central banks are losing confidence in themselves, buying gold at an accelerating rate.

Is this the safe haven investors need?
#GoldInvesting #FinancialTrends



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Want To Make Higher Returns with Less Risk?

Harness The Power Of Compounding.



Brand/Company





Vanakkam Coimbatore

We Are Hiring!

Off-Campus Recruitment Drive on **24th January**

Hiring **Developers**

Eligibility Criteria: Graduates from 2022, 2023, and 2024 batches

Work Location: **Chennai**

Salary: **4.5 LPA**

We invite all aspiring individuals to be part of our forward-thinking team. Only registered students are eligible to attend the drive. For registration link, please check below.



Drive Venue:
Karpagam College of Engineering,
Othakkal Mandapam, Coimbatore - 641032

Scan the QR code for location





Vanakkam Chennai

We Are Hiring!

Off-Campus Recruitment Drive on **22nd January**

Hiring **Developers**

Eligibility Criteria: Graduates from 2022, 2023, and 2024 batches

Work Location: **Chennai**

Salary: **4.5 LPA**

We invite all aspiring individuals to be part of our forward-thinking team. Only registered students are eligible to attend the drive. For registration link, please check below.

The last day to register is 20th January.



Drive Venue:
Rajalakshmi Engineering College,
Thandalam, Chennai - 602 105


Scan the QR code for location






This Engineer's Day,
let's ask


Bala V
Chief Architect



What invaluable pearls of wisdom would you impart to our future engineers, guiding them toward success and innovation in the world of engineering?



Be a sponge




Take advantage of your coworkers' experience and learn as much as you can from them. Don't be afraid to ask questions and seek feedback. Recognize that feedback is essential to growth and development.





wishes you all

Happy Engineer's Day






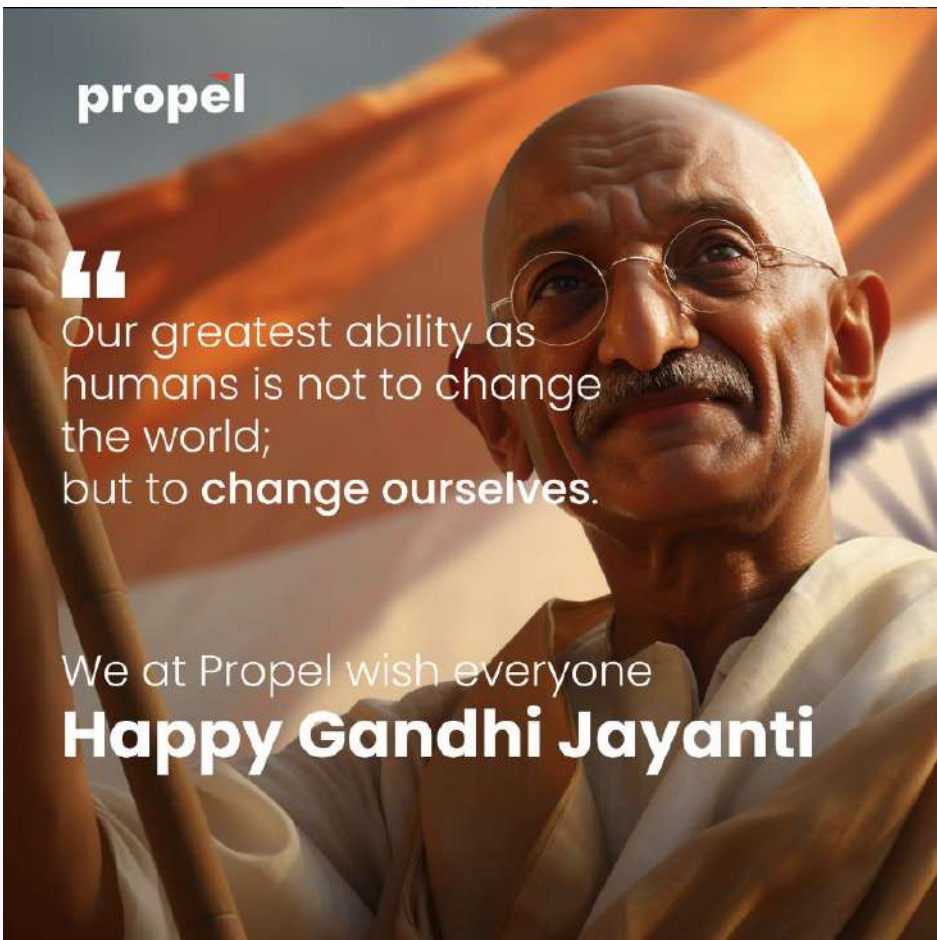
To all the incredible men out there,
Thank you for being a positive influence in the world and for inspiring us to be better each day.



Happy International Men's Day



“
Our greatest ability as humans is not to change the world;
but to **change ourselves.**”



We at Propel wish everyone

Happy Gandhi Jayanti