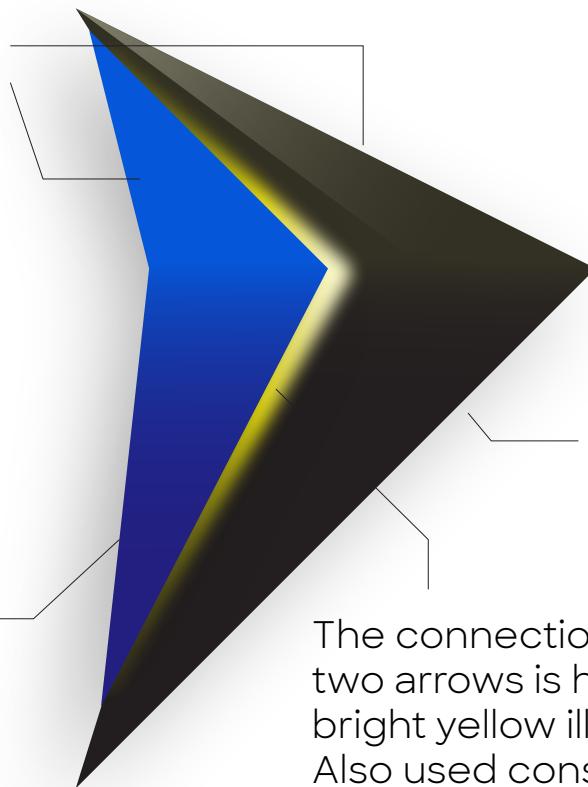


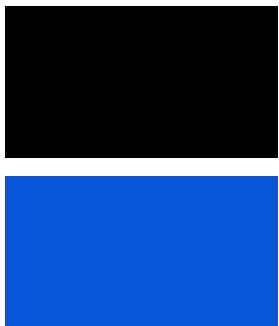
Two similar arrows pointing towards the same direction symbolises growth and synchronisation in context of accessories used for any product.



Denotes accessories linked to device - boosting performance

Denotes any device

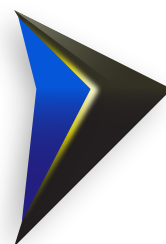
The connection between the two arrows is highlighted by a bright yellow illumination. Also used considering the logo use on physical products. The illumination will indicate the device is in use and also grabs attention.



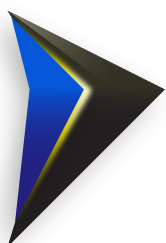
Black and Blue are the primary colors. Blue indicates trust and intelligence and so is used to represent the accessories. Together, these colors provide good contrast and gives a classy look fitting well into the category of digital products.



SmartSync



SmartSync



SmartSync



SmartSync