



## Project: Strategic Move Management

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# About

A Multinational Pharmaceutical company. ML carries out business across three domains of: Global Generics, Pharmaceutical Services and Active Ingredients (PSAI), and Proprietary Products. ML creates the final product and also the API's (Active Pharmaceutical Ingredients).

The two verticals of a pharma company



MedicoLabs falls under the generic creators of pharma products where drugs are created to be the same as an already marketed drug. Generics include three categories of products namely

- Rx - Prescribed drugs
- SRx - Specially prescribed drugs
- OTC - Over the Counter drugs

The project focuses on the RX category.



# Users

Product Managers	Primary
Reviewers	Secondary
Approver	
Execution Owner	

# Problem Statement

“How can we design a single digital platform for the Product Managers based out in North America to improve information transparency, reduce loss of time and communication gap while initiating, managing and executing strategic moves.”

How to solve?

What to target?

## Product Goals

- Ease of managing strategic moves made by the Product Managers.
- Making currently less efficient systems more efficient by reducing manual intervention and better transparency of information.
- Creating better communication channels for the stakeholders within to not miss out on critical data/information.
- Meeting planned timelines.
- Easy to use platforms.

## Problem Areas

- Hassle to manage more number of products/molecules at a time.
- Multiple strategies under each molecule to be managed.
- Handling projects which are in ideation phase and some in execution phase.
- Lack of information transparency.
- Communication gap in the process due to information spread across platforms.
- Loss of time within the processes.



# Stakeholders

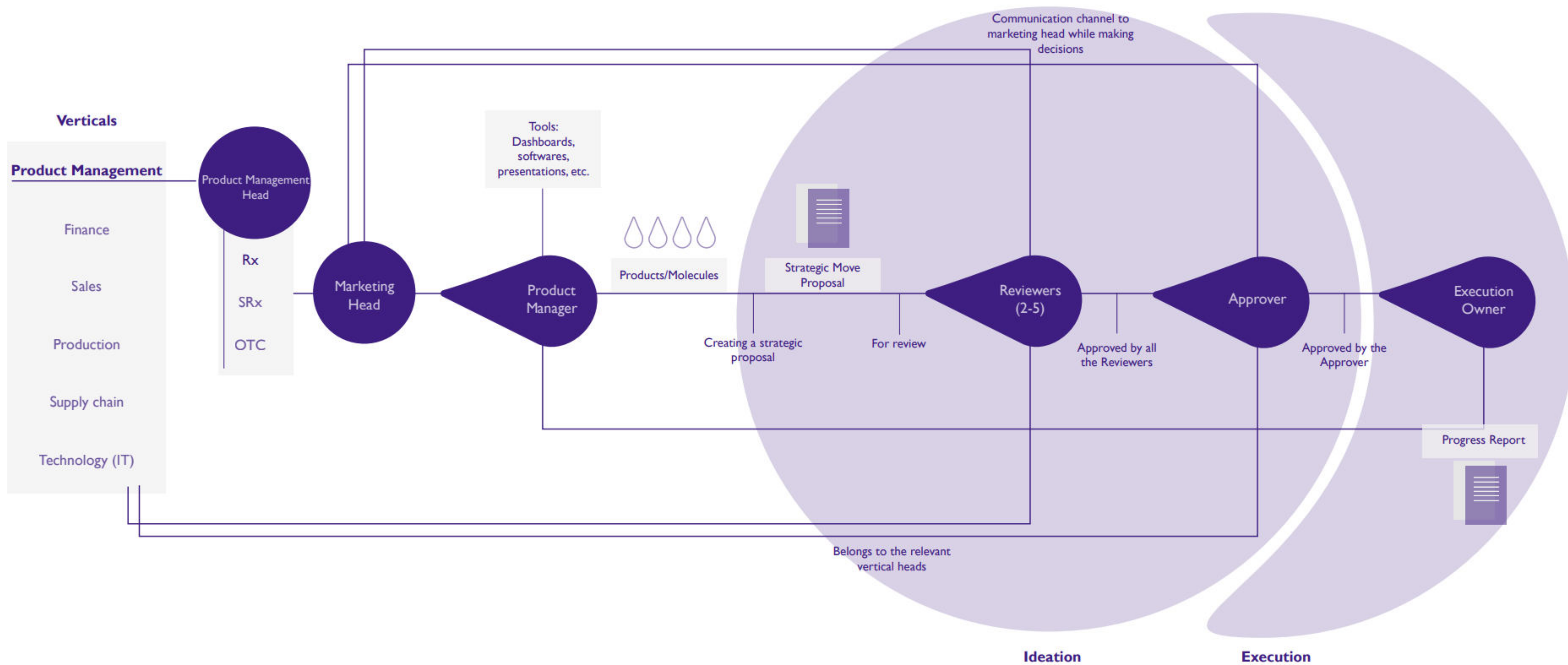
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# Ecosystem

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# Personas

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## John Doe

 Product Manager  
 North America  
Experience of 15 years in the field

*"I am looking for a platform which helps me manage all my strategy moves."*

### Digital Maturity

Low  High

## Scenario

### Loss of time

- We as the Product Managers decide to come up with strategies. For this we require data from various sources and need efficient communication channels with the relevant stakeholders so that we don't lose on time.
- But, with all the information spread out across sources and due to lack of timely communication, we find it difficult to keep up with the timelines.
- Eventually, DRL enters the market late and so loses an opportunity due to inefficient internal systems.

## Goals

- Wants to maintain a good health of his portfolio of products/molecules.
- Acquire new markets, businesses, regions.
- To reduce loss of time while managing strategic moves.
- Efficient communication with other stakeholders involved.
- Quick and easy access to information.

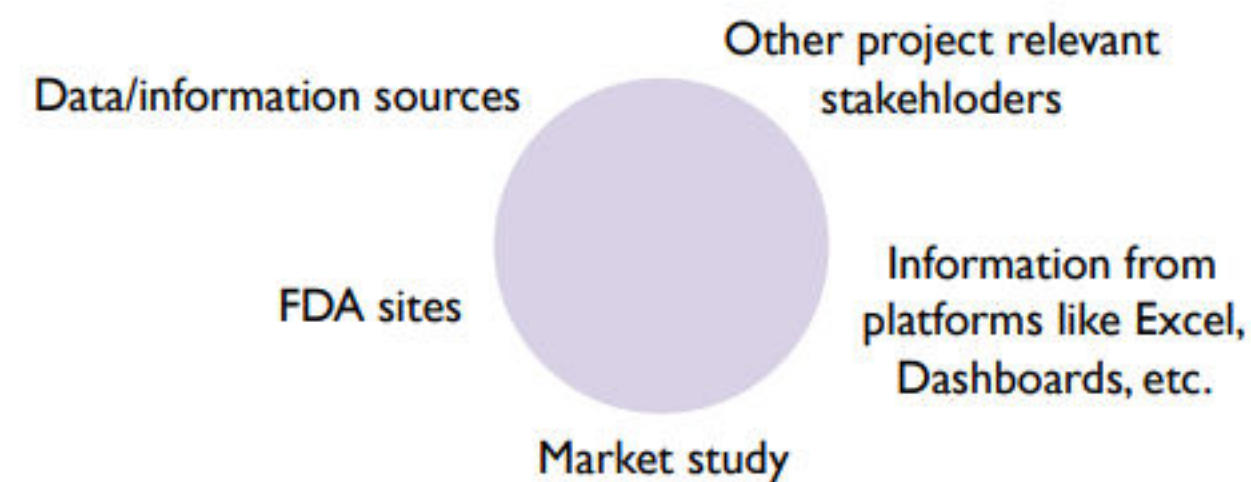
## Responsibilities

- Creating a strategy from inputs.
- Discuss with Product Management head.
- Forwarding the strategy for execution.
- Following up on the strategies once in execution.
- Proper communication with relevant teams (eg, finance team, supply chain team, etc.).
- Making sure portfolio(product) health is good.

## Pain points/Frustrations

- Has to manage more products/molecules at once.
- Information sources are spread out.
- No single platform to manage these moves.
- Invests more time due to inefficient communication channels.
- Has to handle projects that might be in ideation and some in execution phase.

## Influencers



## Collaborators

- Reviewers (2-5 per project)
- Approver (1 per project)
- Project Manager (Execution Owners): In execution phase
- Marketing Head
- Product Management Head
- Other vertical heads based on the needs of a project:
  - Production team
  - Supply chain team
  - Sales team
  - Finance team
- Peers (PMs)

## Tools and Platforms Used



Microsoft Excel, PowerPoint, Outlook, Teams, Calls, WhatsApp, Meetings, Dashboards.





## Abbie



Reviewer (Sales team)



North America

Experience of 11 years in the field

*"As part of a Sales team, I have to at times look and review strategies for particular products. It is difficult at times to communicate with the Product Manager regarding this. I am looking for a platform for a better communication across teams."*

## Tools and Platforms Used



Microsoft Excel,  
PowePoint, Outlook,  
Teams. Calls. WhatsApp.  
Meetings. Dashboards.

## Goals

- Effective review of product startegic moves assigned for review.
- Making sure strategic moves are aligned with organisation's resources.
- To reduce loss of time while reviewing strategic moves.
- Efficient communiction with other stakeholders involved.
- Quick and easy access to information.

## Responsibilities

- Review the strategic move proposals forwarded by the Product Manager.
- Approve the proposal and send it forward to the Approver.
- Return the proposal to the Product Manager if necessary with the changes suggested.
- Reject the proposal of necessary.
- Communicate with other reviewers and relevant stakeholders.

## Pain points/Frustrations

- Is also a part of the sales team and so challenging to manage multiple projects.
- Information sources are spread out.
- Invests more time due to inefficient communication channels.
- Has to send back the proposal for correction sometimes and so following up becomes challenging and time taking.

## Influencers

Strategic move  
proposal



Other Reviewers

Data/information sources





## Spike Poole

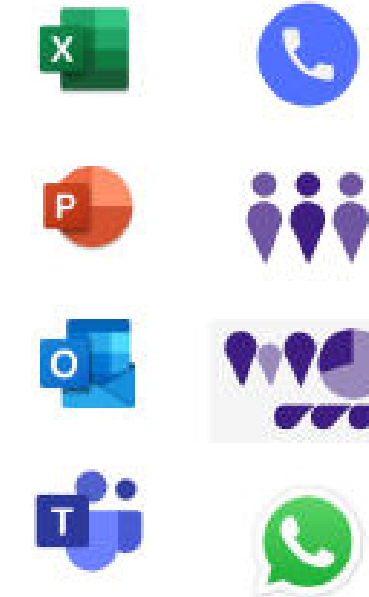
 Approver (Sales Head)

 North America

Experience of 20 years in the field

*"As the head of the sales team, I have to approve of the strategic move proposals sent forward. The information sources that I need for approval are not readily available always and so the timelines of the move do not go hand in hand with what's planned. I need a more efficient system in place."*

## Tools and Platforms Used



Microsoft Excel,  
PowerPoint, Outlook,  
Teams. Calls. WhatsApp.  
Meetings. Dashboards.

## Goals

- Effective review of product strategic moves assigned for approval.
- Making sure strategic moves are aligned with organisation's resources.
- To reduce loss of time while approving strategic moves.
- Efficient communication with other stakeholders involved.
- Quick and easy access to information.

## Responsibilities

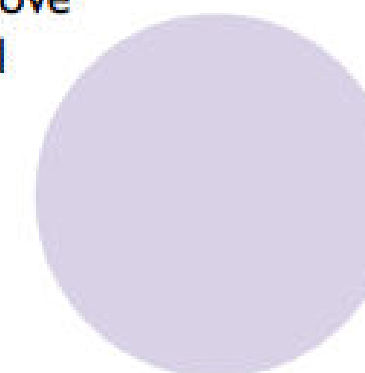
- Approve the strategic move proposals forwarded by the Reviewers and send it forward for execution.
- Return the proposal to the Product Manager if necessary with the changes suggested.
- Reject the proposal if necessary.
- Communicate with other reviewers and relevant stakeholders.

## Pain points/Frustrations

- Is the head of the sales team and so becomes challenging to manage multiple projects.
- Information sources are spread out.
- Invests more time due to inefficient communication channels.
- Has to send back the proposal for correction sometimes and so following up becomes challenging and time taking.

## Influencers

Strategic move  
proposal



Other relevant  
stakeholders

Data/information sources



## Holly Tenny



Execution Owner

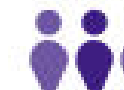


North America

Experience of 15 years in the field

*"I want to improve the efficiency of the execution process. Time is an asset and so I need a platform that helps me manage time."*

## Tools and Platforms Used



Microsoft Excel,  
PowePoint, Outlook,  
Teams. Calls. WhatsApp.  
Meetings. Dashboards.

## Goals

- Seamless execution of the startegic move.
- Making sure strategic moves are aligned with organisation's resources.
- To follow the planned timelines of the project.
- Efficient communiction with other teams involved.
- Quick and easy access to information.

## Responsibilities

- Set timelines of the project.
- Send progress report to the Product Manager before starting of execution.
- Send progress report to the Product Manager after completion of the move.
- Drop the move if necessary.
- Communicate with other reviewers and relevant stakeholders.

## Pain points/Frustrations

- Information sources are spread out.
- Invests more time due to inefficient communication channels.
- Delayed timelines while executing, may lead to budget exhaustion.

## Influencers

Strategic move  
proposal



Other teams

Data/information sources

# Key Tasks

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For

- Product Manager
- Reviewer and Approver
- Execution Owner



# User: Product Manager

- Products/molecules assigned.
- Gathering information from informal sources (networks, intels).
- Market study: Keeping up to date with the market.
- Referring FDA sites.
- Reaching out to the right team (eg, for financial information, contacting finance team).
- Analyze data collected.
- Create strategic move proposal from inputs.
- Discuss with the Product Management head.
- Detailing out the proposal document:
  - Description of strategy.
  - Value the strategy will create; from Base line to Target.
  - Timelines for the project (Planned, start and end date).
  - Product move description (Why?, How?, What?, legalities, finances of the strategy)
  - Supporting documents gathered from different platforms.
- Tag relevant Reviewers and Approver.
- Send the proposal forward for review.
- Make necessary changes to the proposal if returned by the reviewers or the approver.
- Follow up on the proposal once in execution. Seeks information about the progress from Execution Owner.
- Communicate with other teams for information inputs: Sales team, finance team.
- Making sure portfolio(product) health is good by:
  - Exploring opportunity areas: new markets, customers
  - Understanding the risks from competitors and deliverables



## Key Tasks

**Accessing all the products/  
molecules assigned**

**Create strategic move proposal from inputs**

**Accessing information from sources.**

**Follow up on the proposal once in execution.**

**Communicate with other teams for  
information inputs.**

## User: Reviewers and Approver

- Review the proposal received from the Product Manager.
- Suggest changes if needed.
- Send back the proposal to the Product Manager.
- Accept the proposal.
- Forward it to the approver/execution.
- Reject it if needed (Drop phase).
- Communicate with other necessary stakeholders.

## User: Execution Owner

- Assigned a project.
- Send information to the Product Manager before starting about
  - Timelines: Actual date of starting
  - Progress
  - Comments
- Send information to the Product Manager after completion about
  - Timelines: Actual end date
  - Progress
  - Comments
- Close the move.
- Reject the proposal while in process if needed (Drop phase): Due to delays, budget exhaustion, etc.
- Communicate with other necessary stakeholders.

## Key Tasks

**Review proposal sent by PM.**

**Return/reject the proposal if needed**

**Approve and forward it to approver/execution.**

**Communicate with other teams for information inputs.**

**Begin execution**

**Send progress report to PM**

**Drop the move if needed**

**Communicate with other teams for information.**



# Empathy Mapping

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**Product Managers**



**Reviewers and Approver**

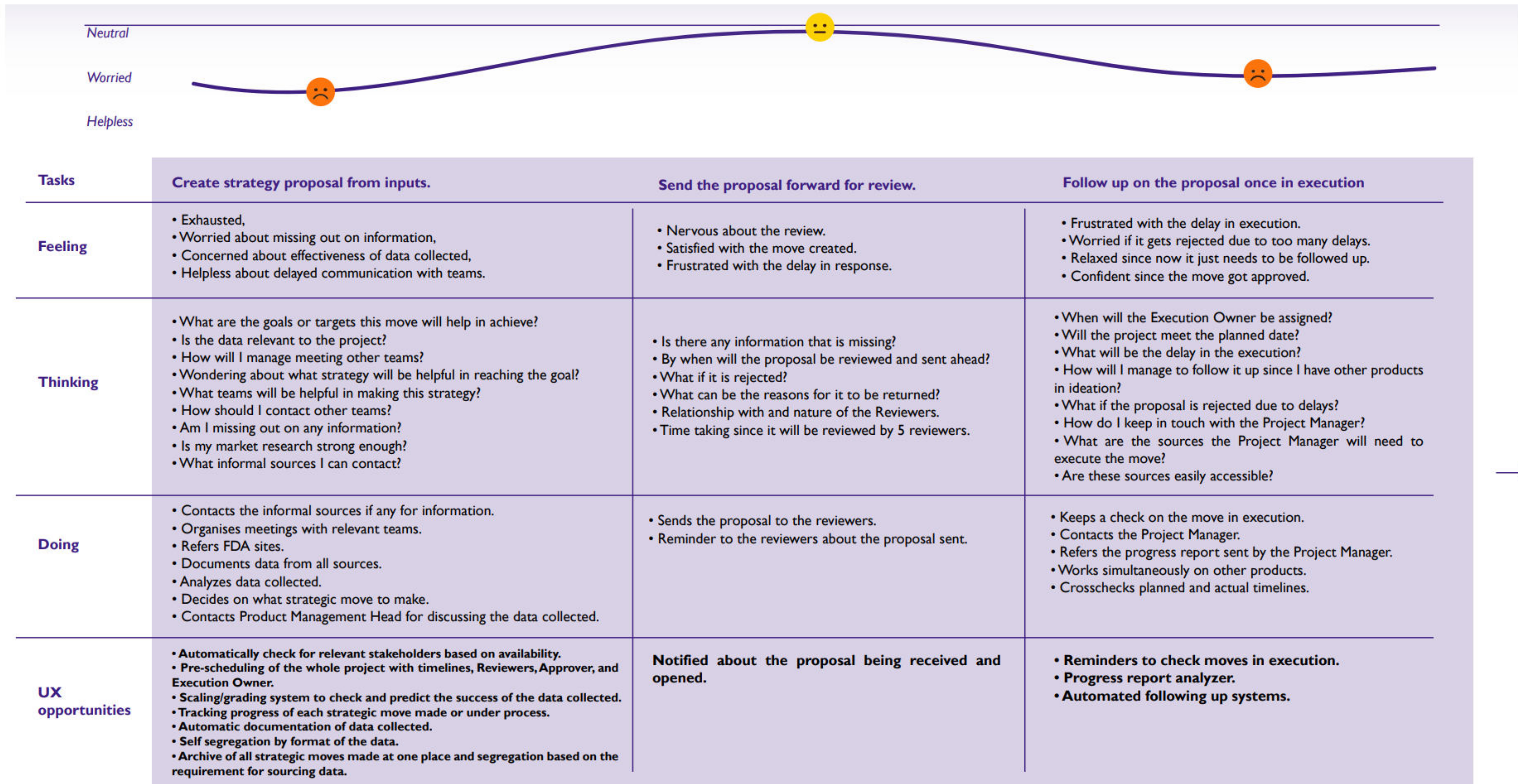


**Execution Owner**

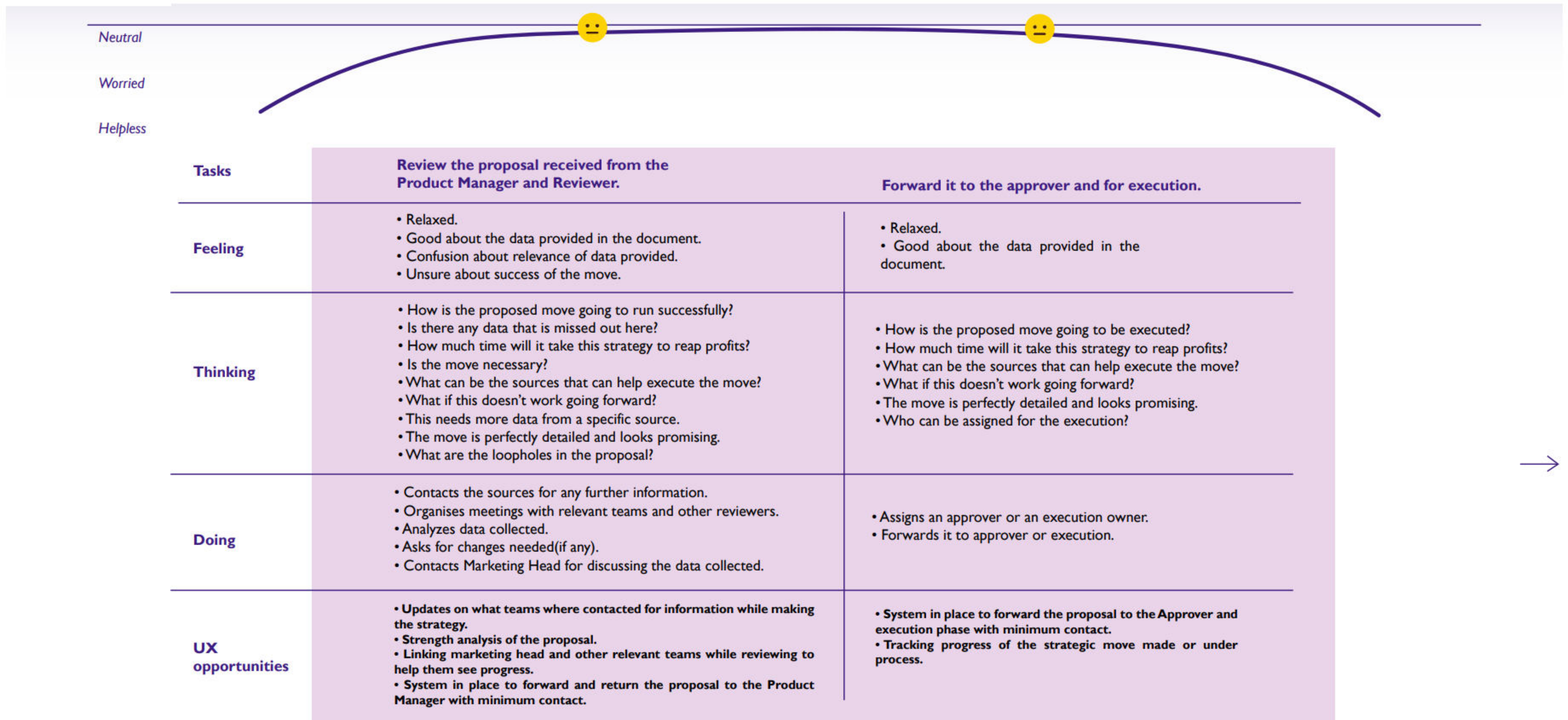


**Common for all actors**

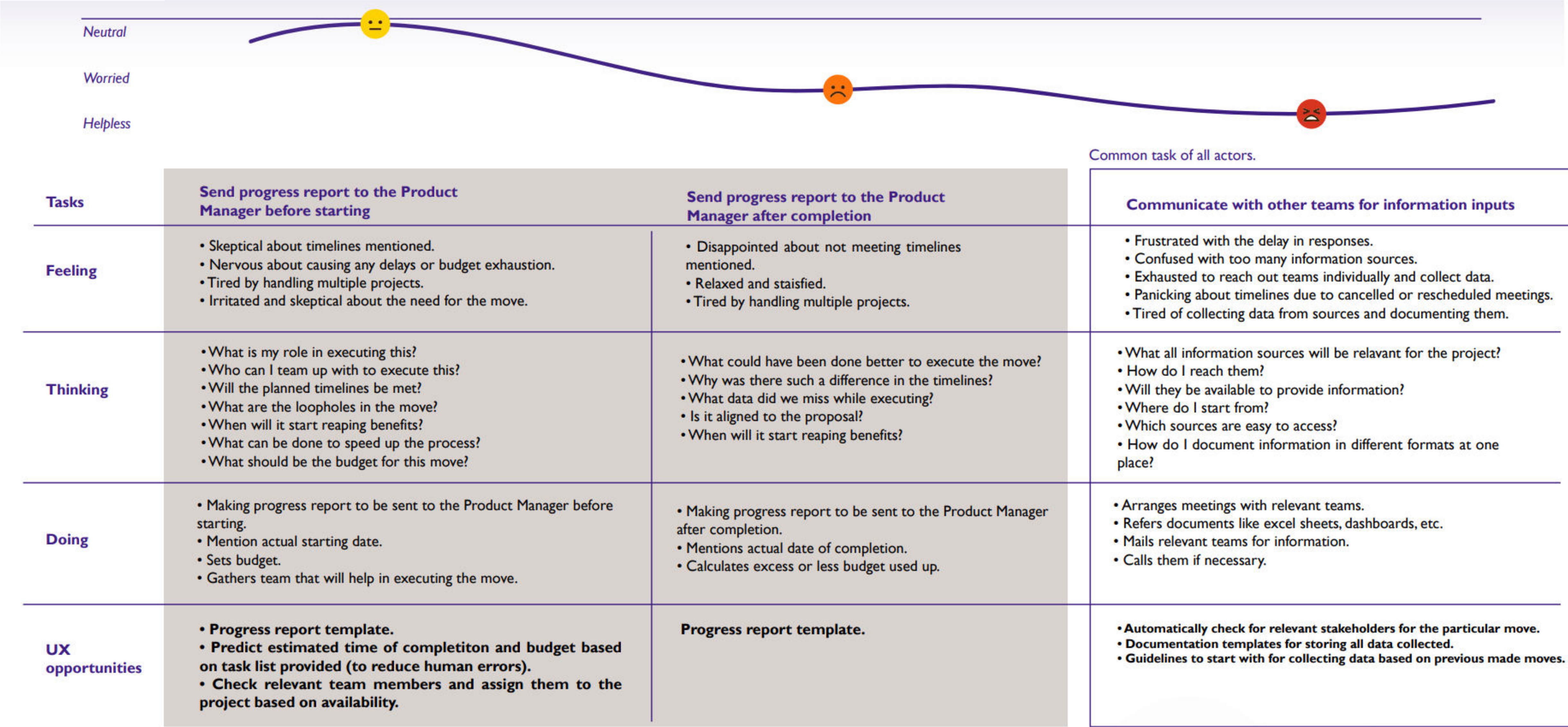
















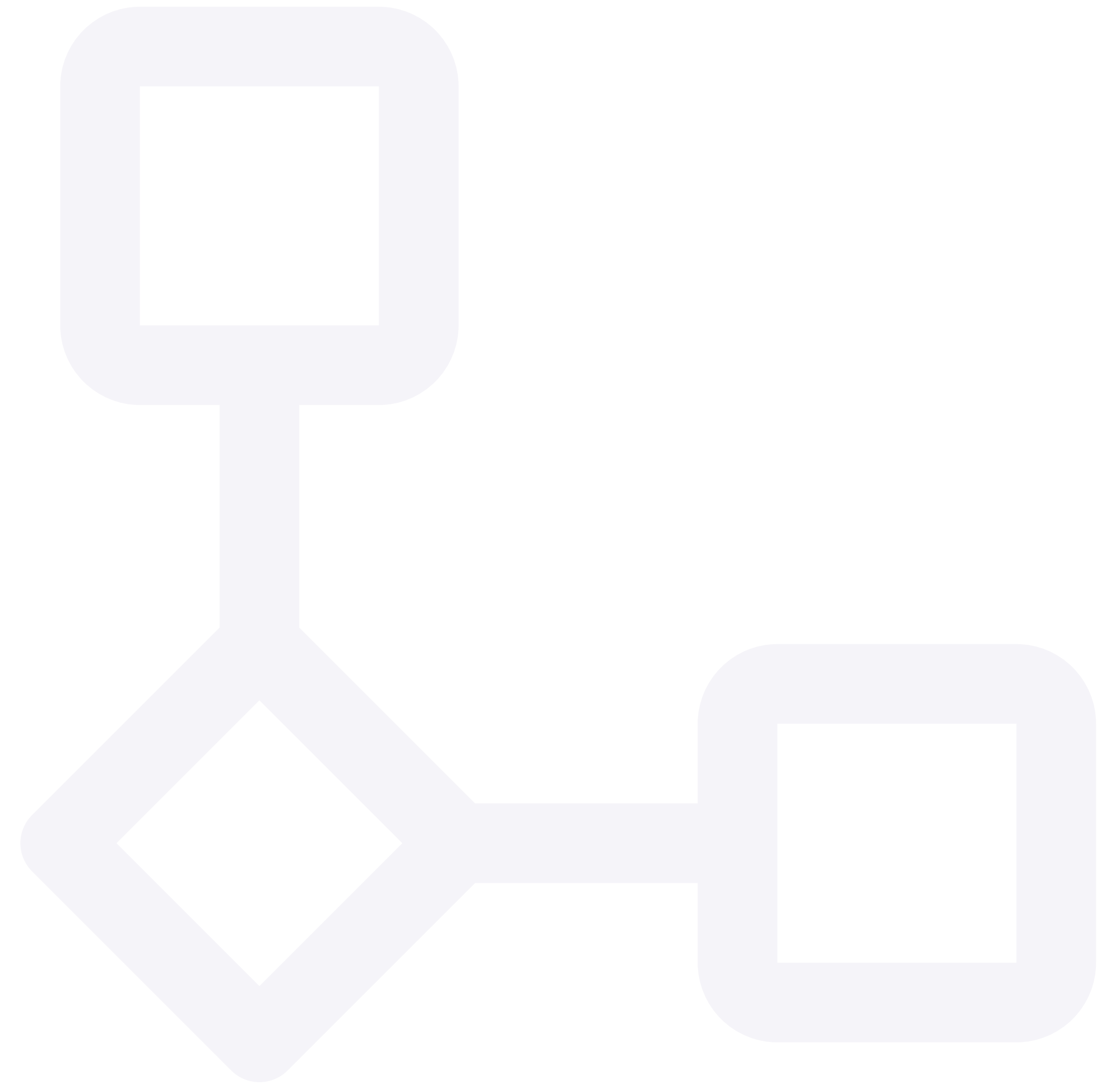
# Technology Context

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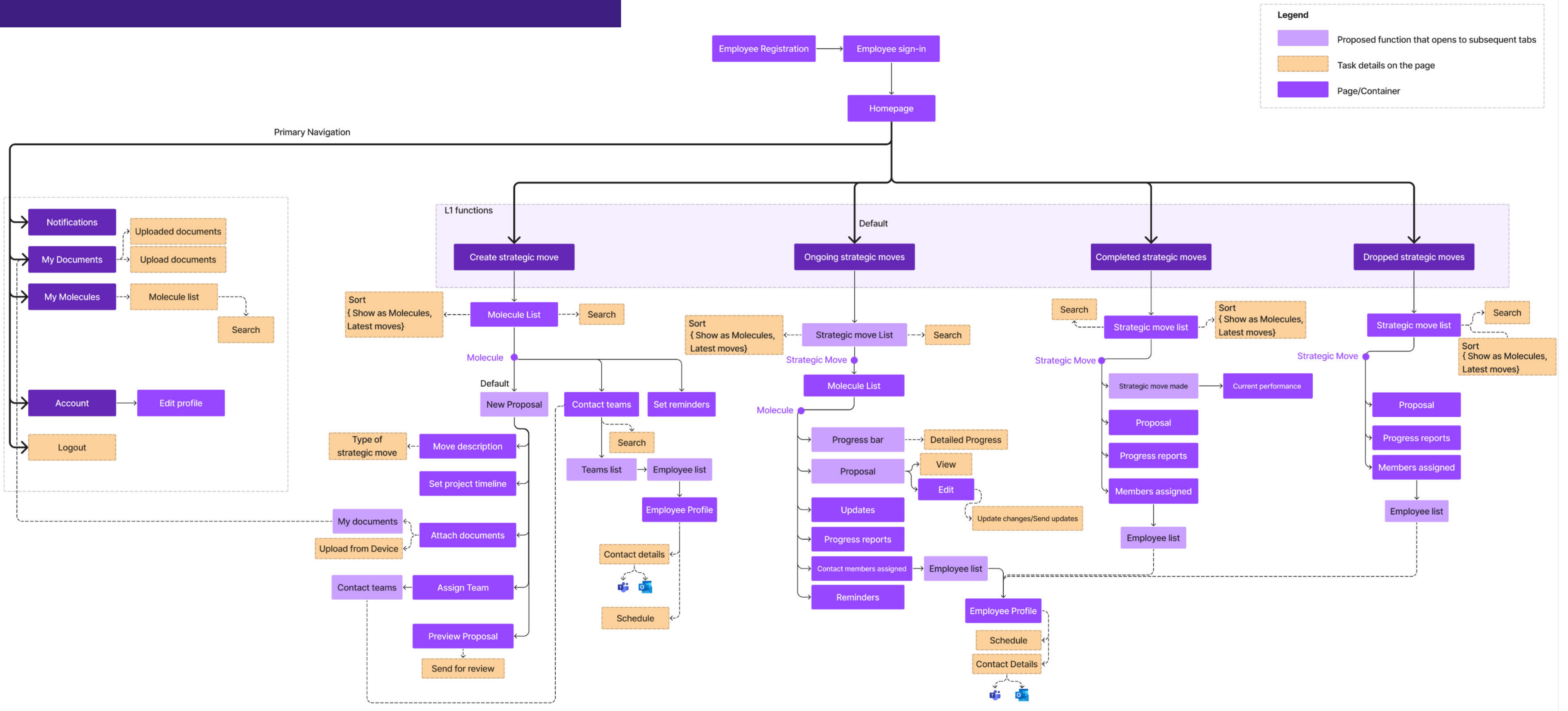
- A web based platform to manage strategic move workflow.
- A cloud platform.
- Accessible by tablets, laptops, desktops.
- Average resolutions: 1920×1080, 1366×768, 720×1280

# Proposed Information Architecture

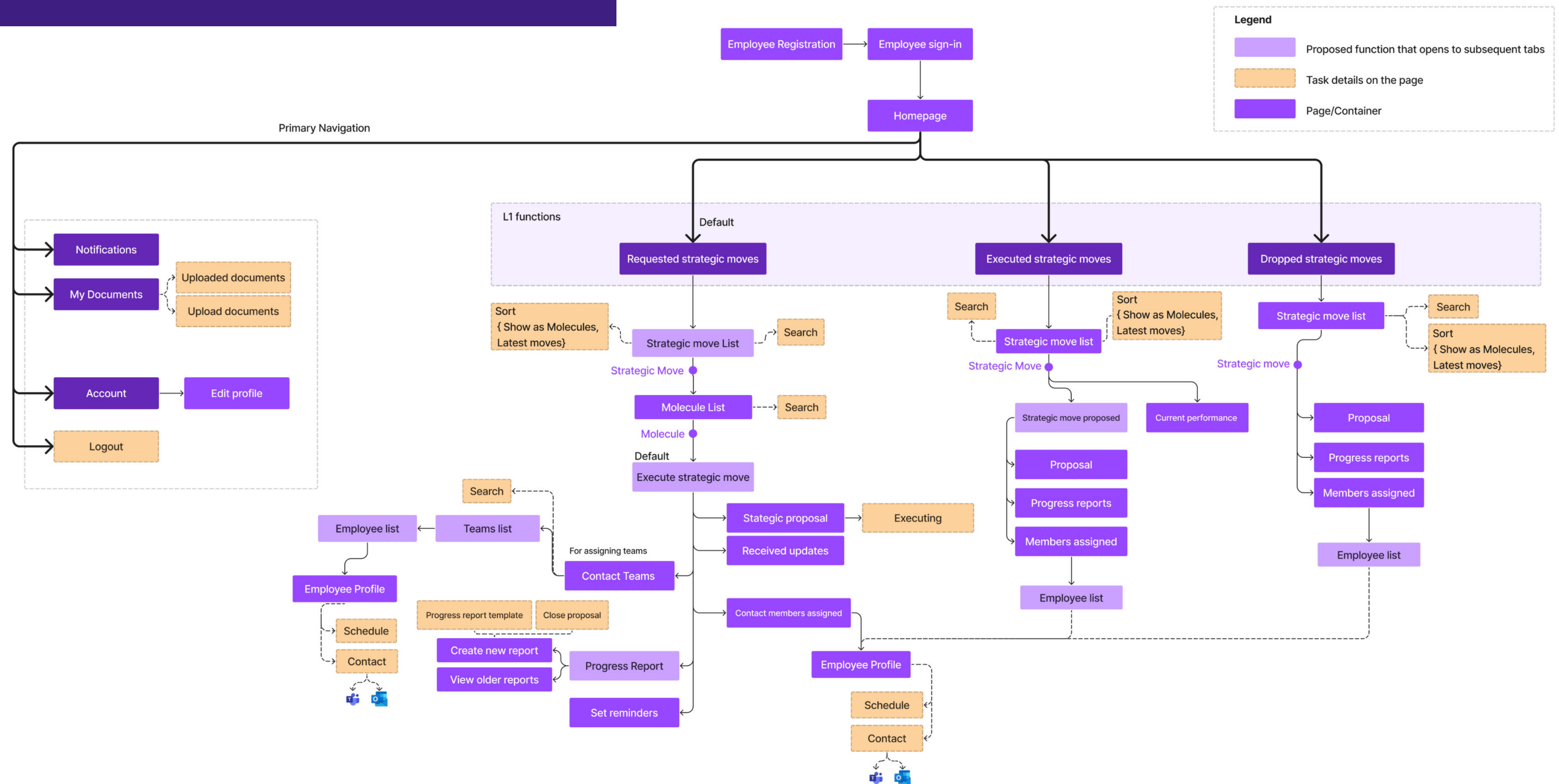
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# @ User: Product Manager

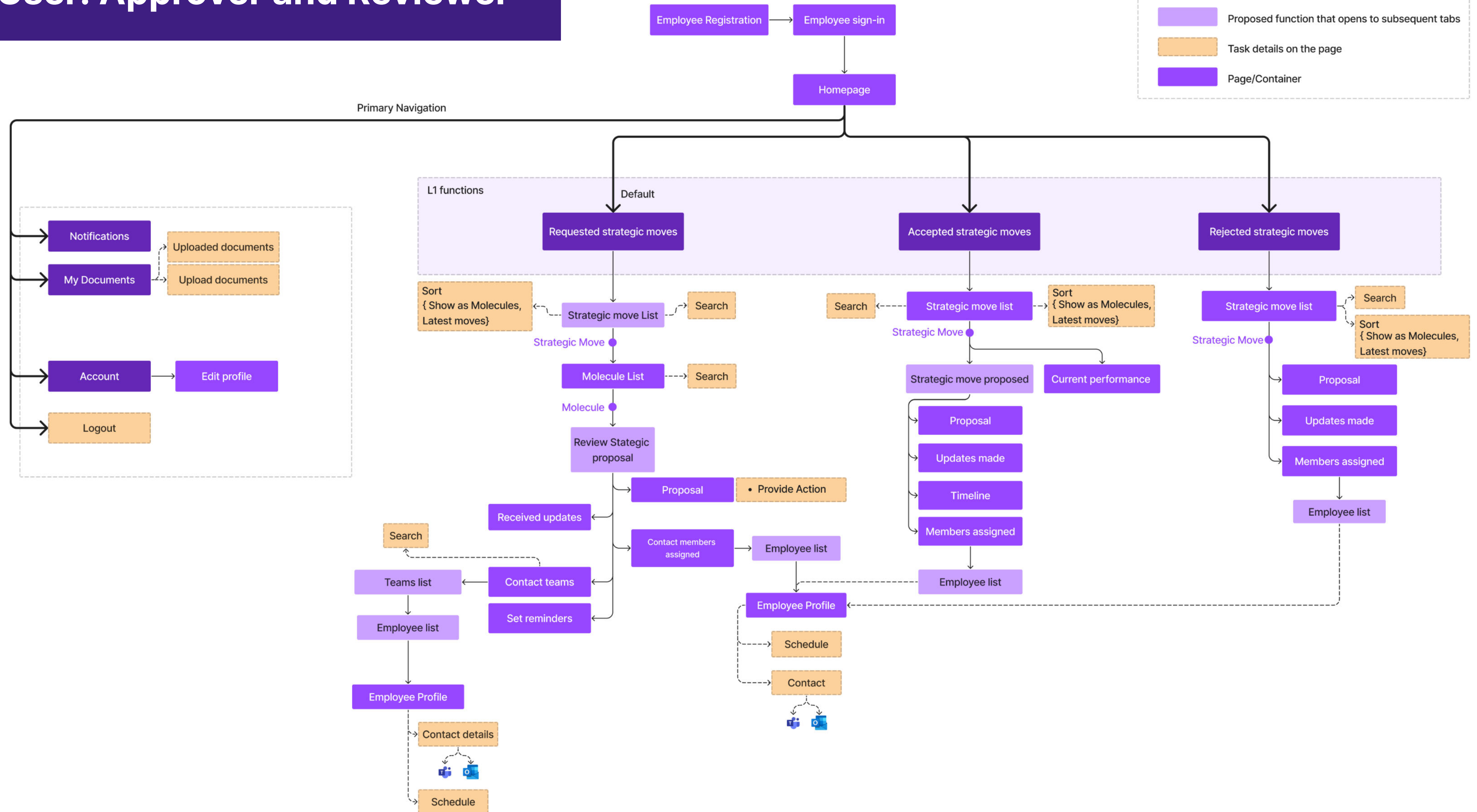


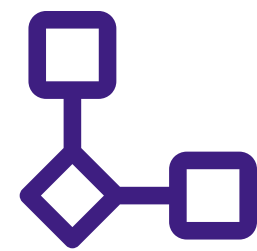
# @ User: Execution Owner





# @ User: Approver and Reviewer





Why will this work?

## Rationale behind the proposed IA

- The structure provided here will be mostly similar for all the users thus improves approachability.
- Providing tabular containers for tasks helps in accessing all the functions at once.
- Segregated tasks helps in reducing the cognitive load to the user.
- Using tabs as containers acts as a parallel connection which helps in making future updates easier and thus improves the sustainability of the design.
- Using similar containers for similar tasks under different heads helps in reducing information load to the user.

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**Easily Approachable**

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**Accessing all functions at once**

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**Reduced cognitive load**

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**Sustainable structure**

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**Reduced information load and easy onboarding**



# Final Concept Variations and Wireframes

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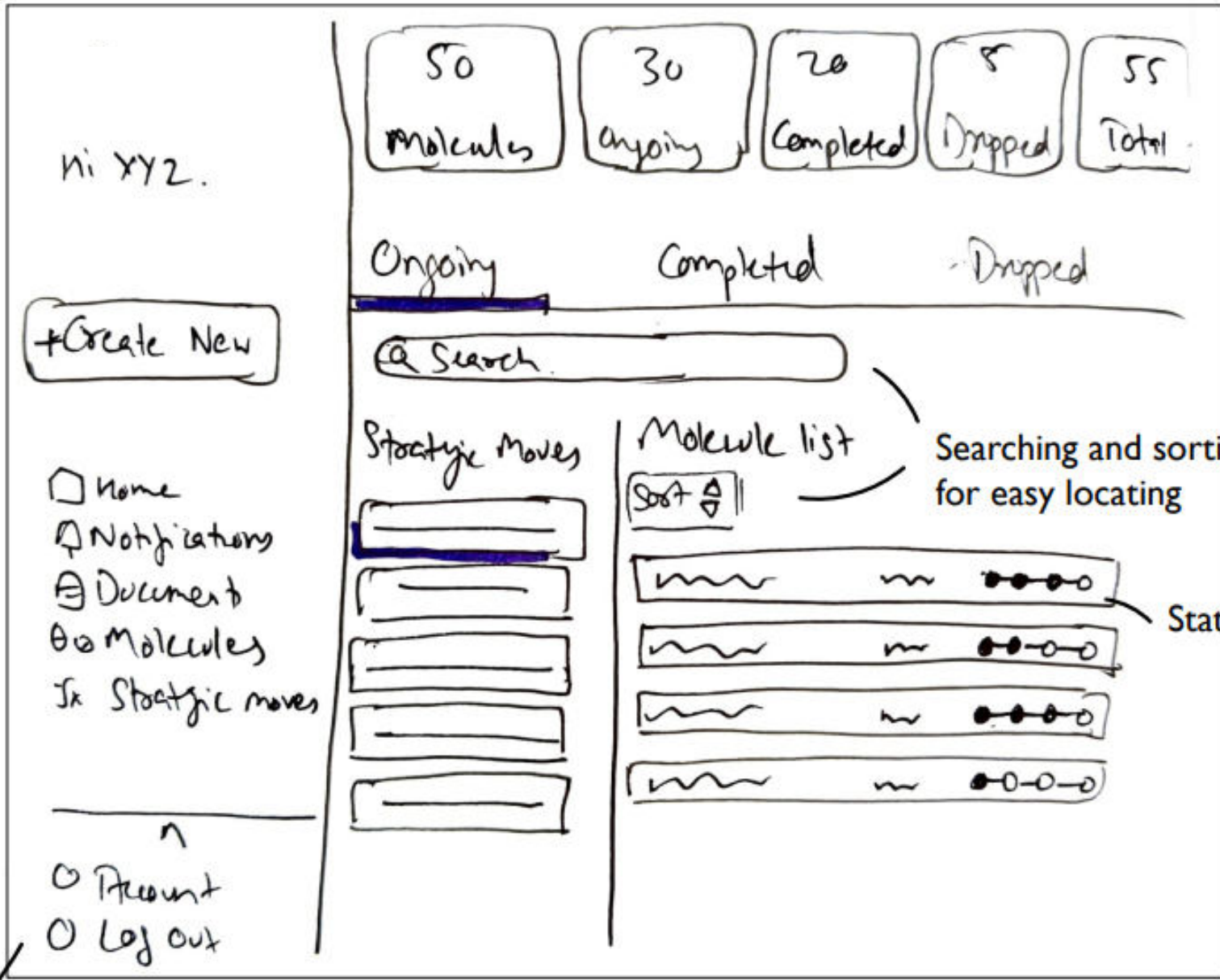
- Product Managers being the primary user the concept variations shown here are for the same.
- The platform chosen is that for tablets with resolution of 1024×768.





# Task 1: Accessing product/molecule assigned

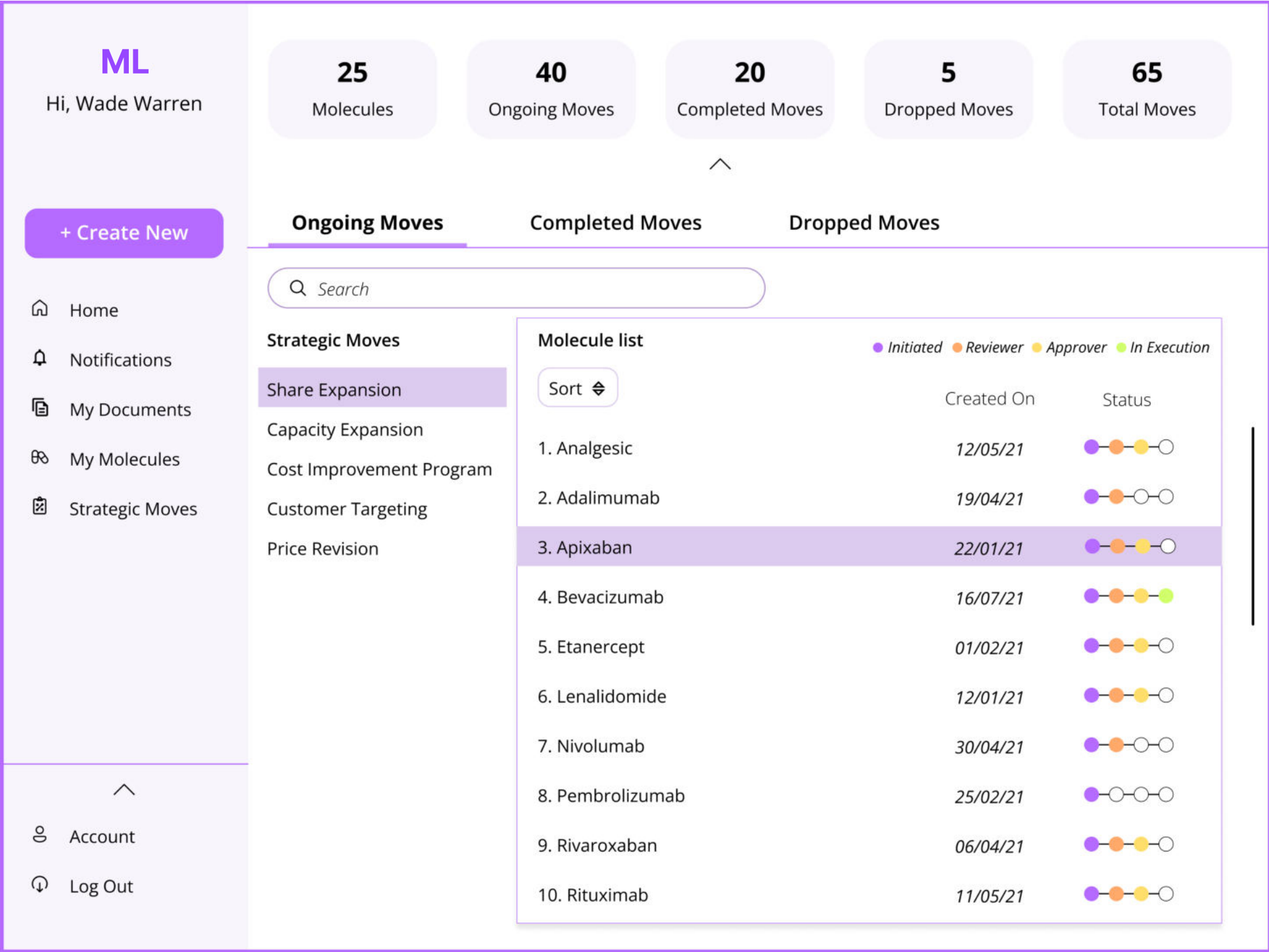
💡 Concept variation selected:



Side navigation

- Landing page opens to ongoing moves tab which being the most critical task.
- Display of strategic move statistics on top.
- Inspired from existing products in the market.

## 📄 Wireframe: Landing Page\_Ongoing Moves

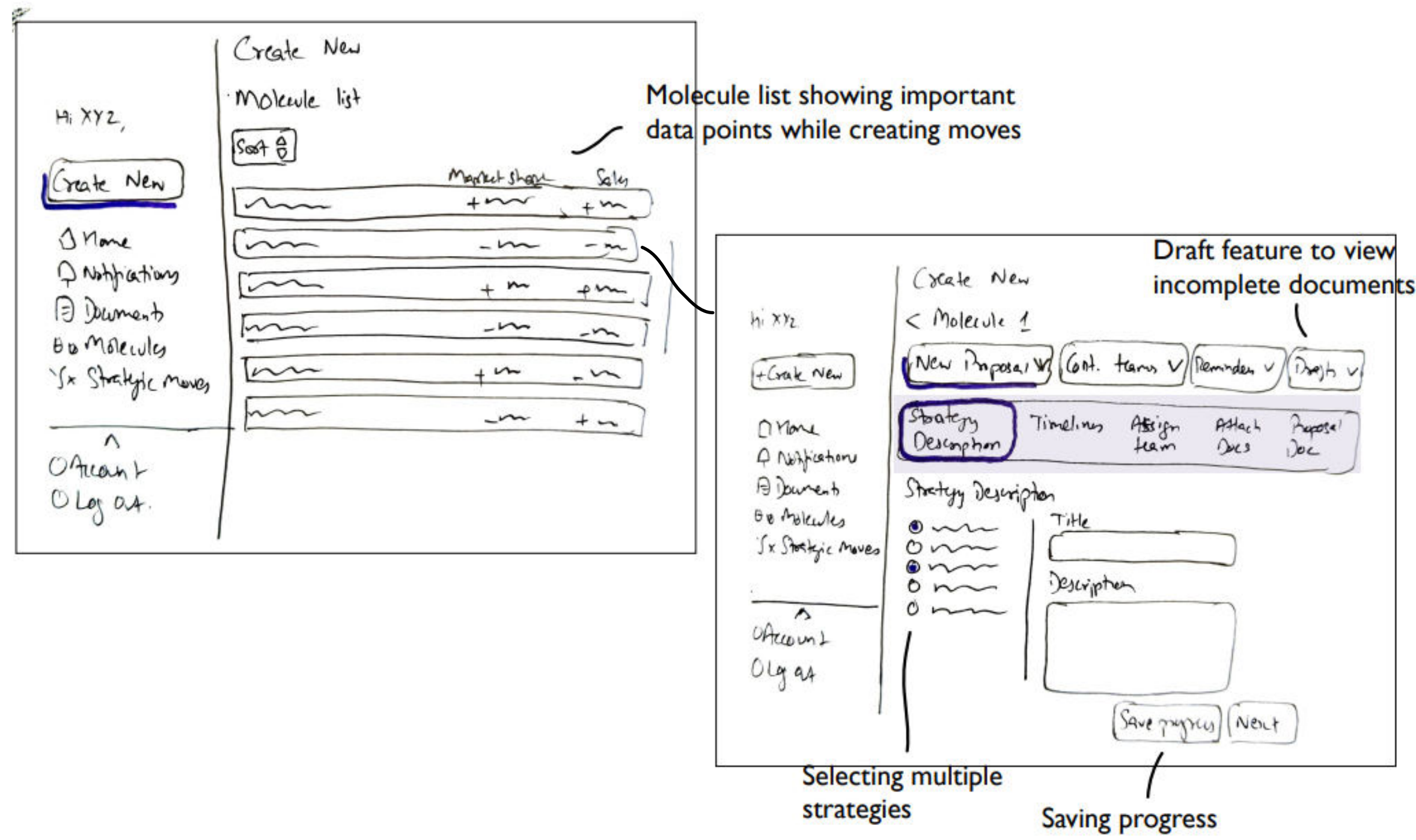


### 🔍 Screen Level Objectives:

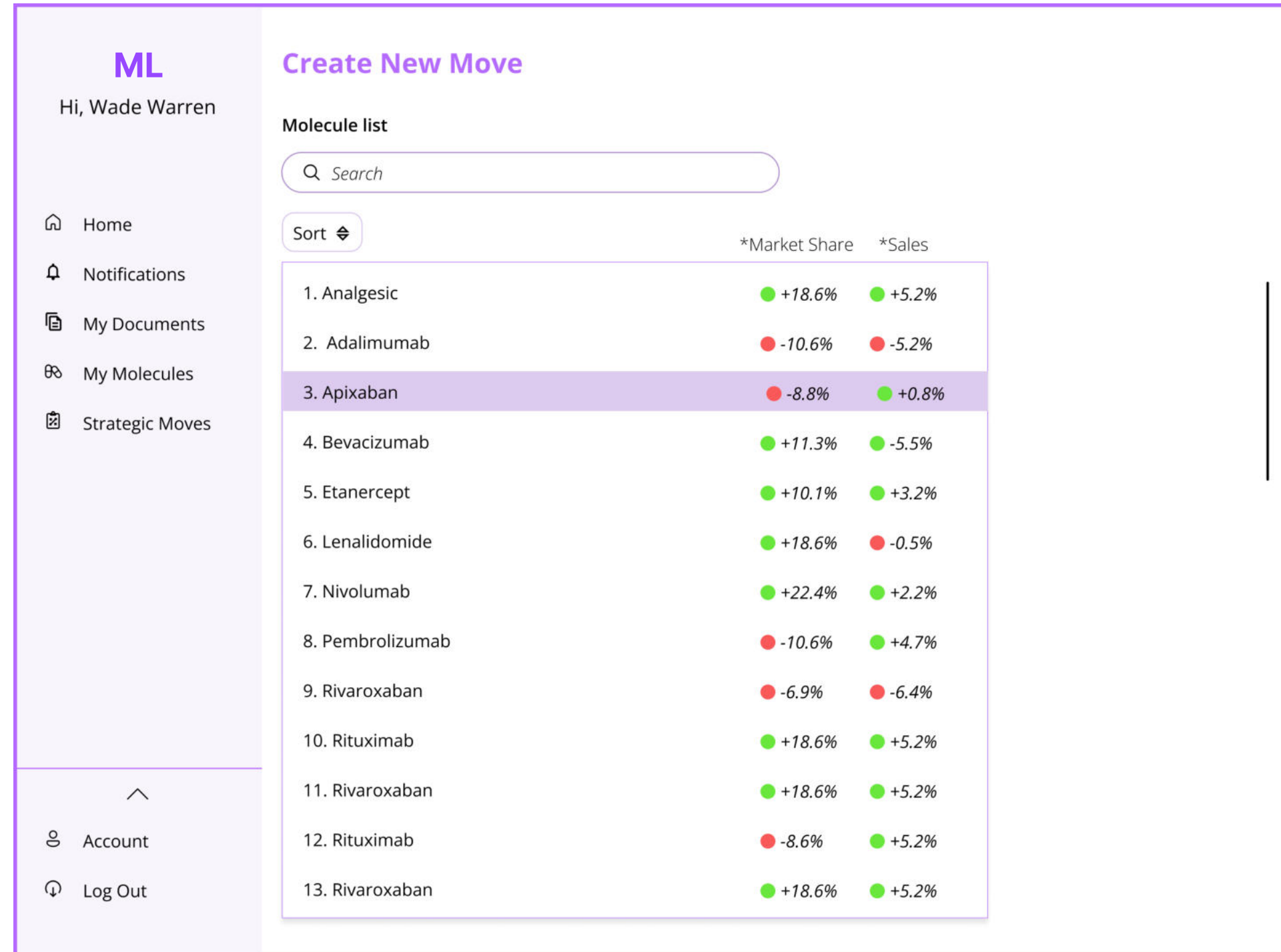
- Easy and direct access to all the functions related to a strategic move.
- Smooth, regulated locating of the required molecule.
- Quick overview of overall strategic move statistics.
- Instant access to secondary information sources (side navigation).
- Overview of progress of strategic moves.

# Task 2: Creating a strategic move

💡 Concept variation selected:



📄 Wireframe: Creating Moves\_Molecule list Page



- Overhead progressive tabs to complete tasks.
- Horizontal tabs provides all the functions while creating a move

- 🔍 Screen Level Objectives:
- Smooth locating of the required molecule from assigned molecules.
  - Overview of important data points before creating strategic moves.



Wireframe: Creating Moves\_New Proposal Page

ML

Hi, Wade Warren

Home

Notifications

My Documents

My Molecules

Strategic Moves

Account

Log Out

Create New Move

< APIXABEN

New Proposal

Contact Teams

Reminders

Drafts

Move Description

Set Timelines

Attach Documents

Assign Team

Proposal Document

Strategy Description

Share Expansion

Capacity Expansion

Cost Improvement Program

Customer Targeting

Price Revision

Title

Increasing market share to 30% by increasing cost by 5%.

Move Description

Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share. Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share. Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share.

Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share.

Save Progress

Next

- Screen Level Objectives:
- Smooth locating of the required molecule from assigned molecules.
  - Overview of important data points before creating strategic moves.

Wireframe: Creating Moves\_Preview Proposal Page

ML

Hi, Wade Warren

Home

Notifications

My Documents

My Molecules

Strategic Moves

Account

Log Out

Create New Move

< APIXABEN

New Proposal

Contact Teams

Reminders

Drafts

Move Description

Set Timelines

Attach Documents

Assign Team

Proposal Document

Proposal Document

Title

Increasing market share to 30% by increasing cost by 5%.

Move Description

Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share. Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition.Here are some areas to focus on to increase market share. Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share.

Increasing market share to 30%. That would indicate that our growth is greater than average and we are outperforming your competition. Here are some areas to focus on to increase market share.

Project Timeline

12/05/22

Reviewed by Reviewers

22/05/22

Reviewed by Approver

12/06/22

Begin with Execution

22/05/22

Completion

Team

Jane Cooper

Reviewer

Robert Fox

Reviewer

Albert Flores

Reviewer

Wade Warren

Approver

Cody Fisher

PM Head

Albert Flores

E.O.

Documents

Sales\_Jan2021

Sales\_Jan2021

FinanceReport\_feb2021

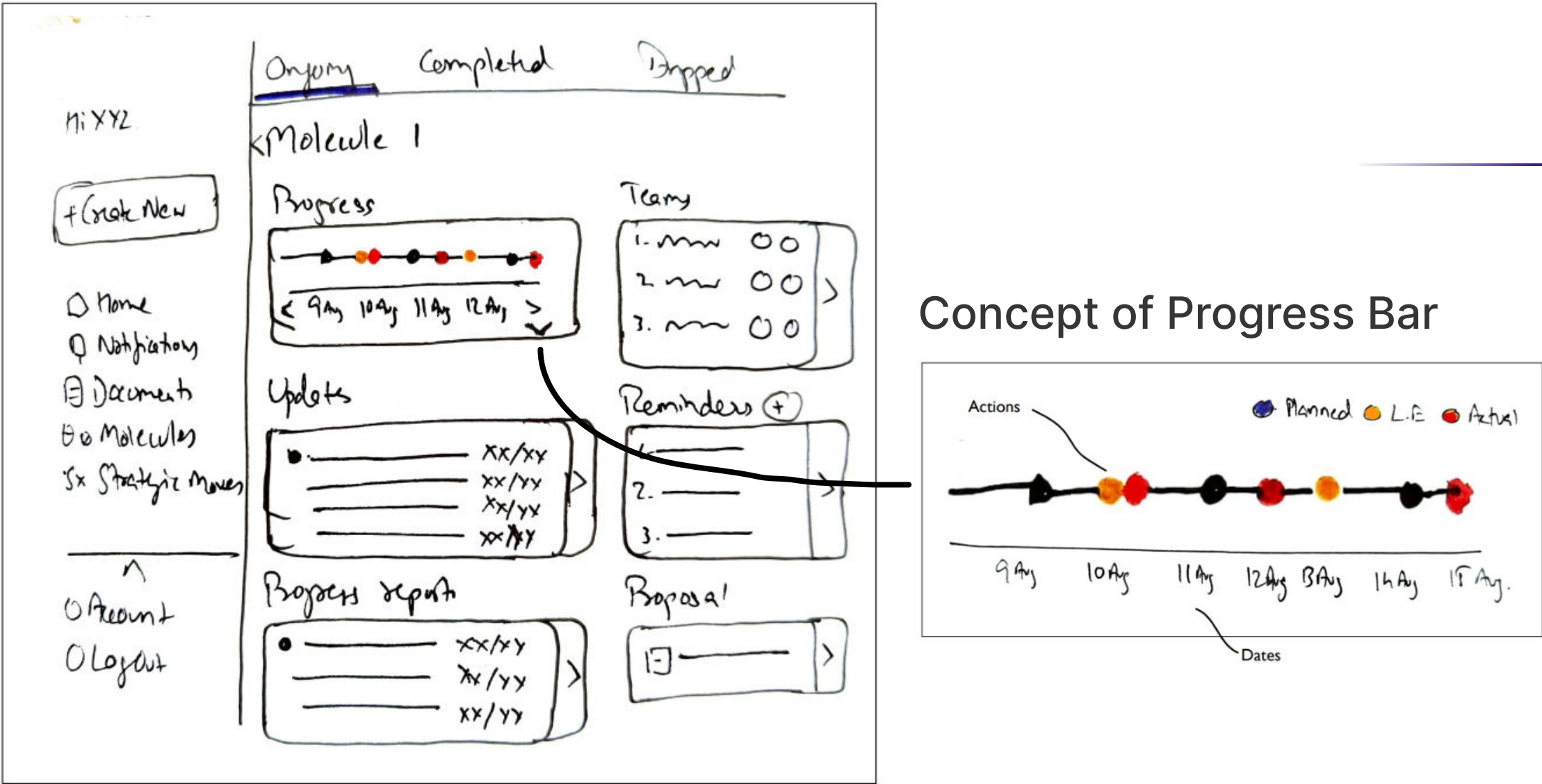
Save copy

Save and send for review

- Screen Level Objectives:
- Smooth locating of the required molecule from assigned molecules.
  - Overview of important data points before creating strategic moves.

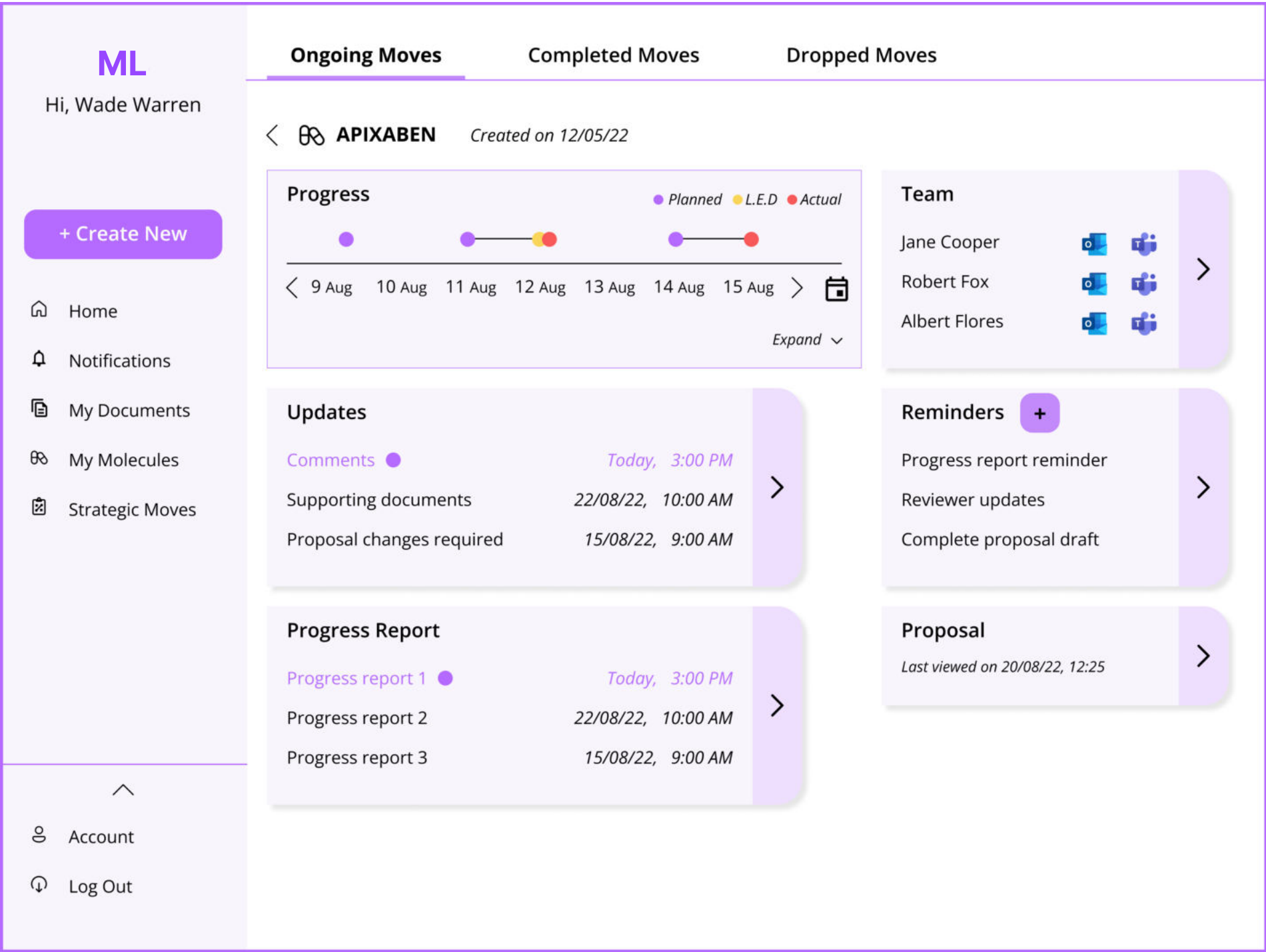
# Task 3: Following up on strategic move made

Concept variation selected:



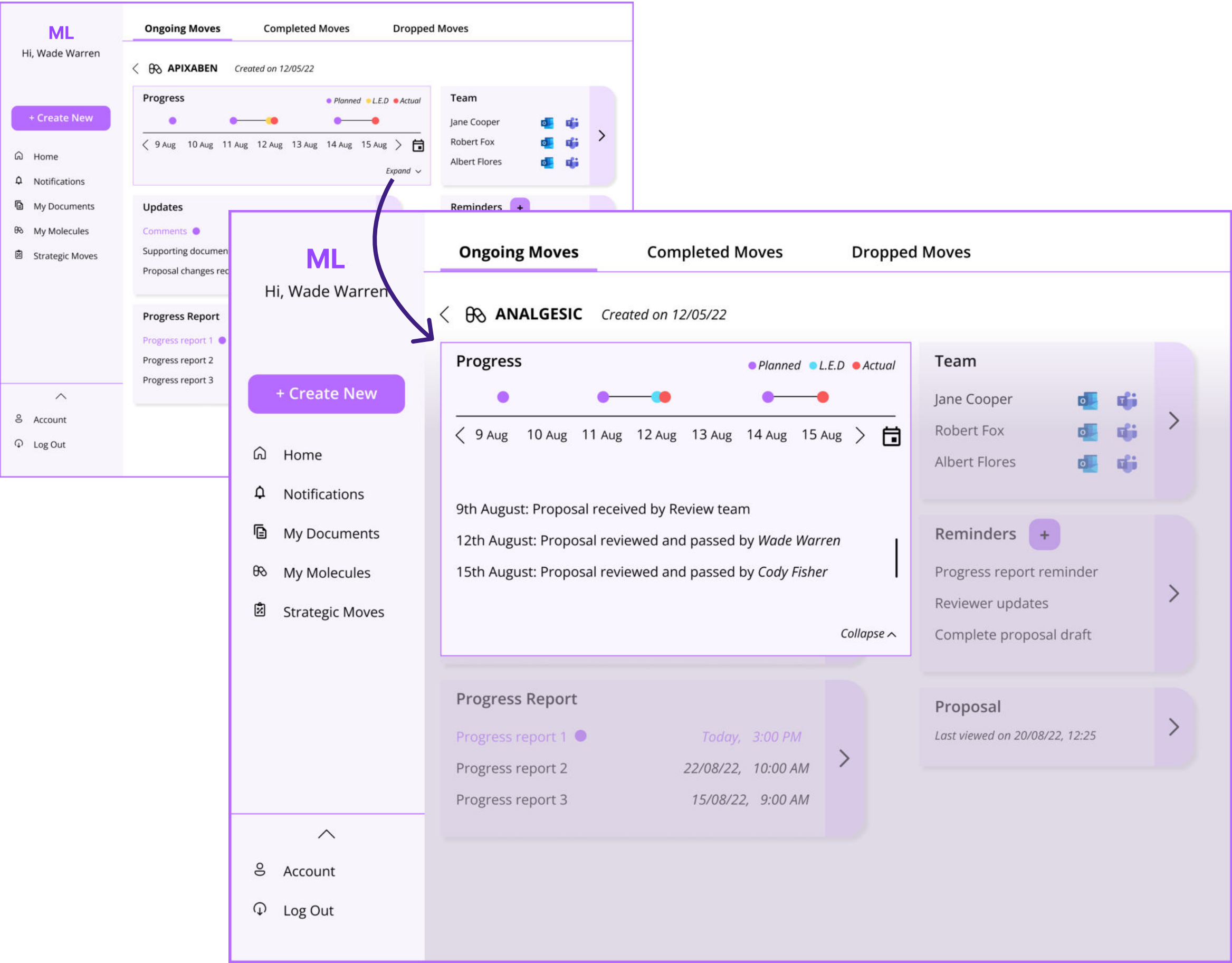
- Cards of all the critical functions for following up.
- Progress bar showing recent/upcoming actions

## Wireframe: Ongoing Moves\_Molecule Page



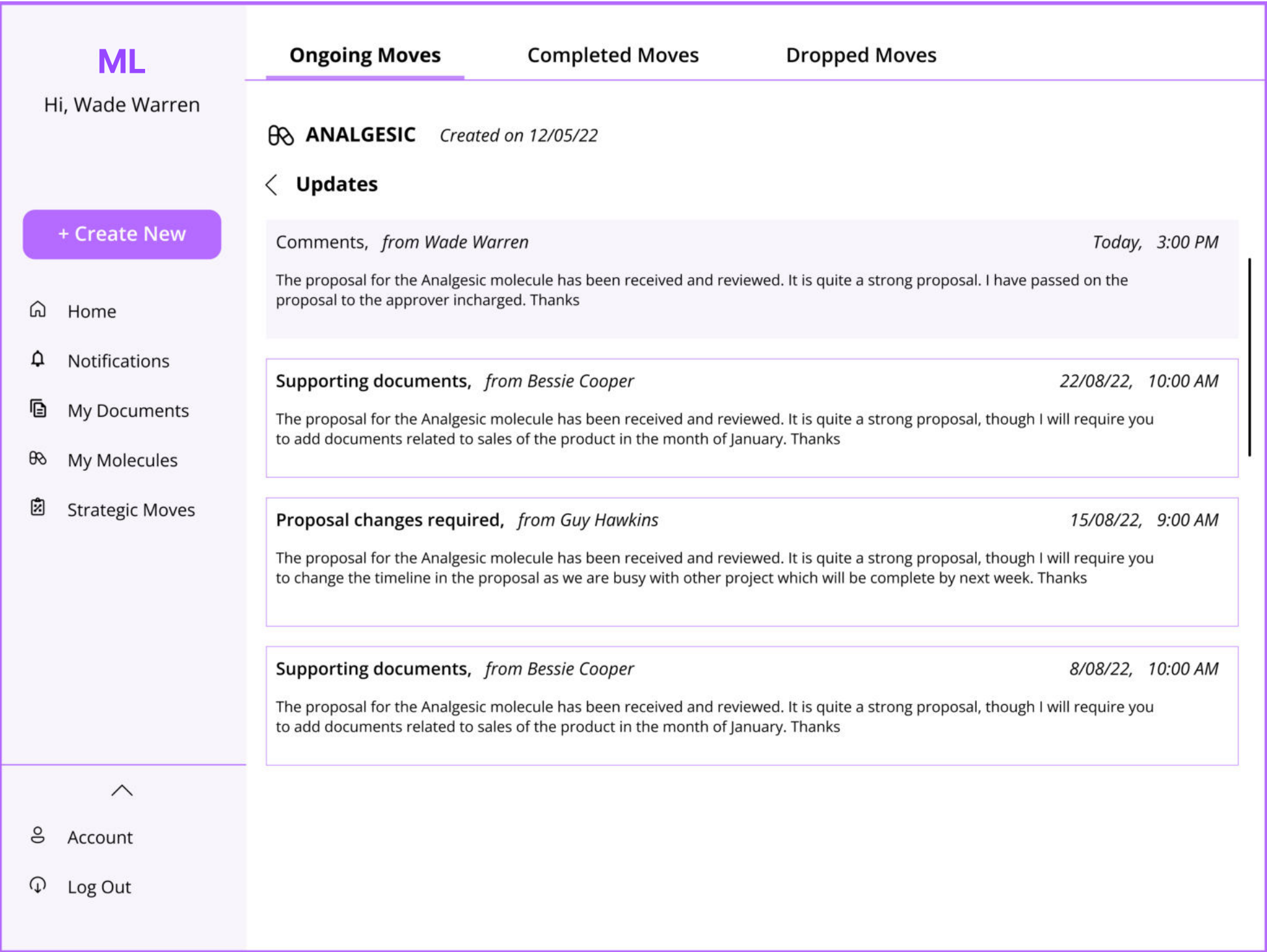
- Screen Level Objectives:
  - Making all the data approachable.
  - Minimalistic yet clear view of the progress made.
  - Timely access to the updates and progress reports throughout the stage.





Expanded progress bar for information

## Wireframe: Ongoing Moves\_Updates Page



- Screen Level Objective:
- Clean visibility of all the updates throughout the stage.

📄 Wireframe: Ongoing Moves\_Progress Reports Page

ML

Hi, Wade Warren

+ Create New

Home

Notifications

My Documents

My Molecules

Strategic Moves

Account

Log Out

Ongoing MovesCompleted MovesDropped Moves

ANALGESIC

Created on 12/05/22

< Progress Reports

Progress report 1, from Wade Warren

Today, 3:00 PM

↓

Progress report 2, from Wade Warren

22/08/22, 10:00 AM

↓

Progress report 3, from Wade Warren

15/08/22, 9:00 AM

↓

Progress report 4, from Wade Warren

8/08/22, 10:00 AM

↓

- ✔ Screen Level Objective:
- Accessibility of all the progress reports sent by the Execution Owner when in execution.

📄 Wireframe: Ongoing Moves\_Reminders Page

ML

Hi, Wade Warren

+ Create New

Home

Notifications

My Documents

My Molecules

Strategic Moves

Account

Log Out

Ongoing MovesCompleted MovesDropped Moves

ANALGESIC

Created on 12/05/22

< Reminders

+ New

Date

< 9 Aug 10 Aug 11 Aug 12 Aug 13 Aug 14 Aug 15 Aug >

📅

Upcoming Reminders

9th August

10:30 AM

APIXABEN updates

Check the progress report and get updates from sales team.

✎

🗑

1:30 PM

APIXABEN updates

Contact finance team for updates required.

✎

🗑

11th August

10:30 AM

APIXABEN updates

Check the progress report and get updates from sales team.

15th August

11:00 AM

APIXABEN updates

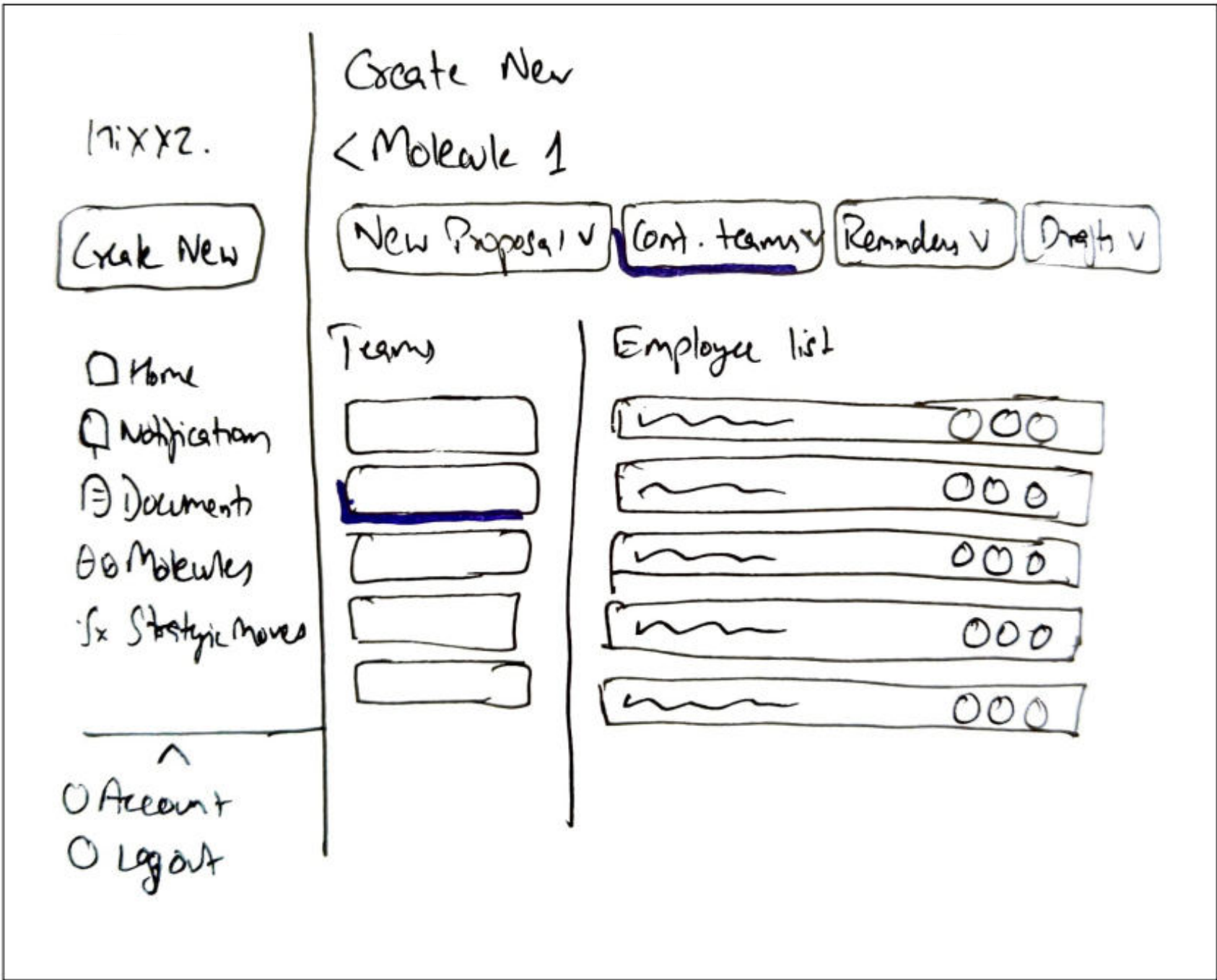
Check the progress report and get updates from sales team.

- ✔ Screen Level Objectives:
- Better monitoring of the strategic move in process through timely reminders.



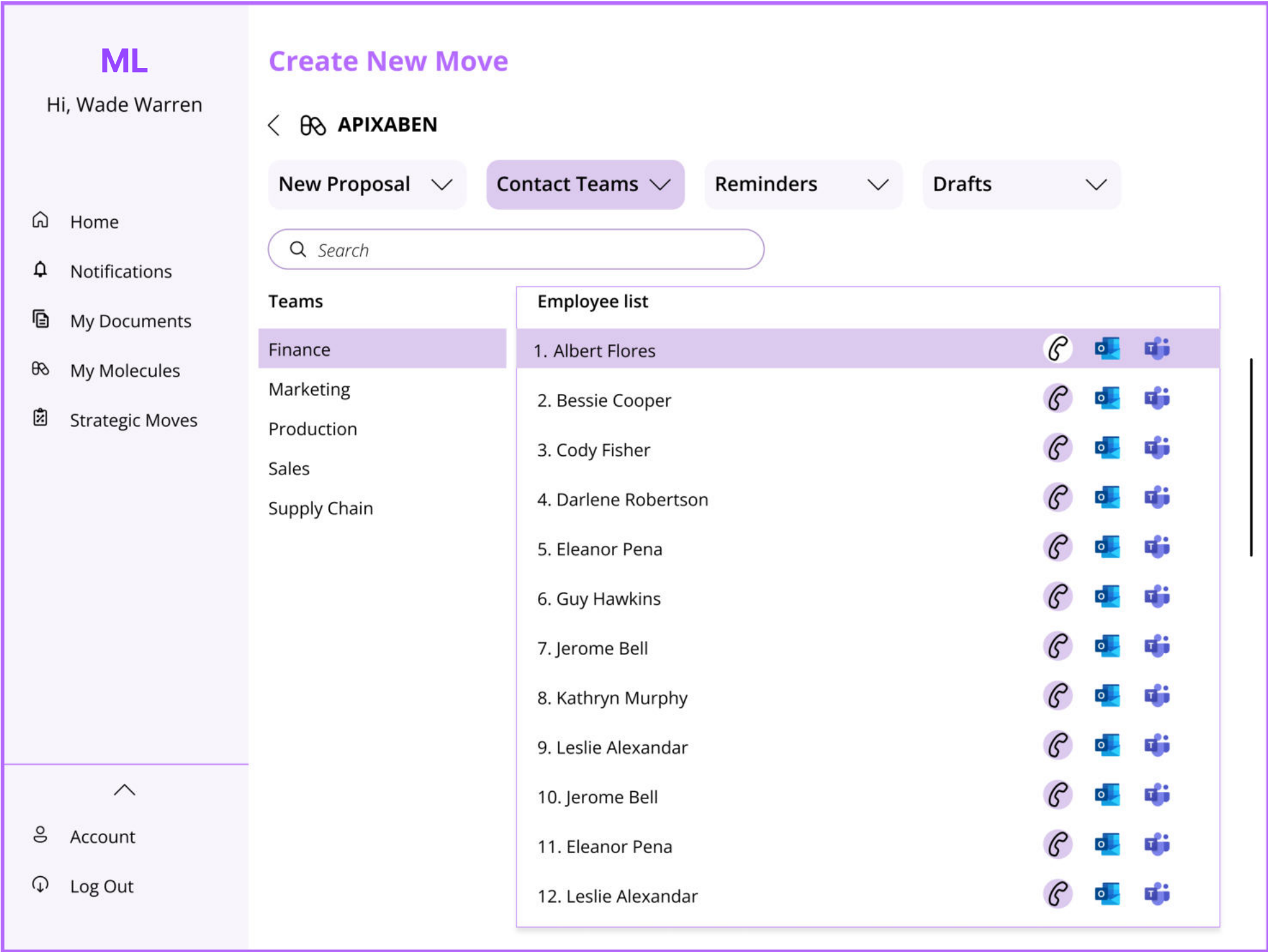
# Task 4: Accessing information from sources and Communicating with teams

💡 Concept variation selected:



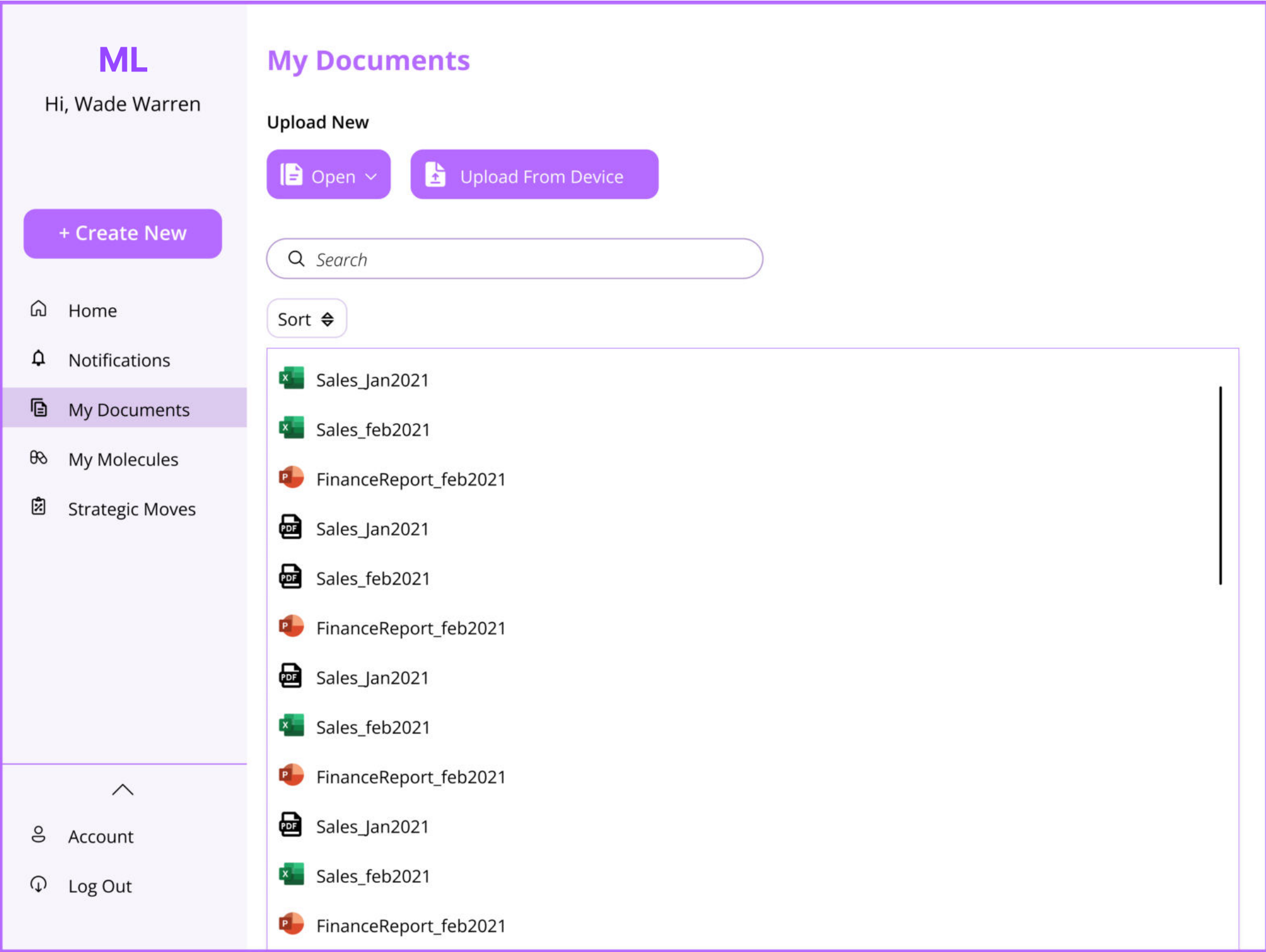
- Contacting teams tab opens to all available teams and subsequent employee list.
- Direct options to navigate to contact channels.
- Similar concept can be used under other tasks involving communicating with teams.

## 📄 Wireframe: Contacting teams Page



- ✔ Screen Level Objectives:
- Smooth navigation to search for employees.
  - Direct access to user's contacting channels for faster approach.

📁 Wireframe: My Documents Page



- 🏆 Screen Level Objectives:
- Effortless approach to access data and collecting data from other information platforms..



# Detailed Design

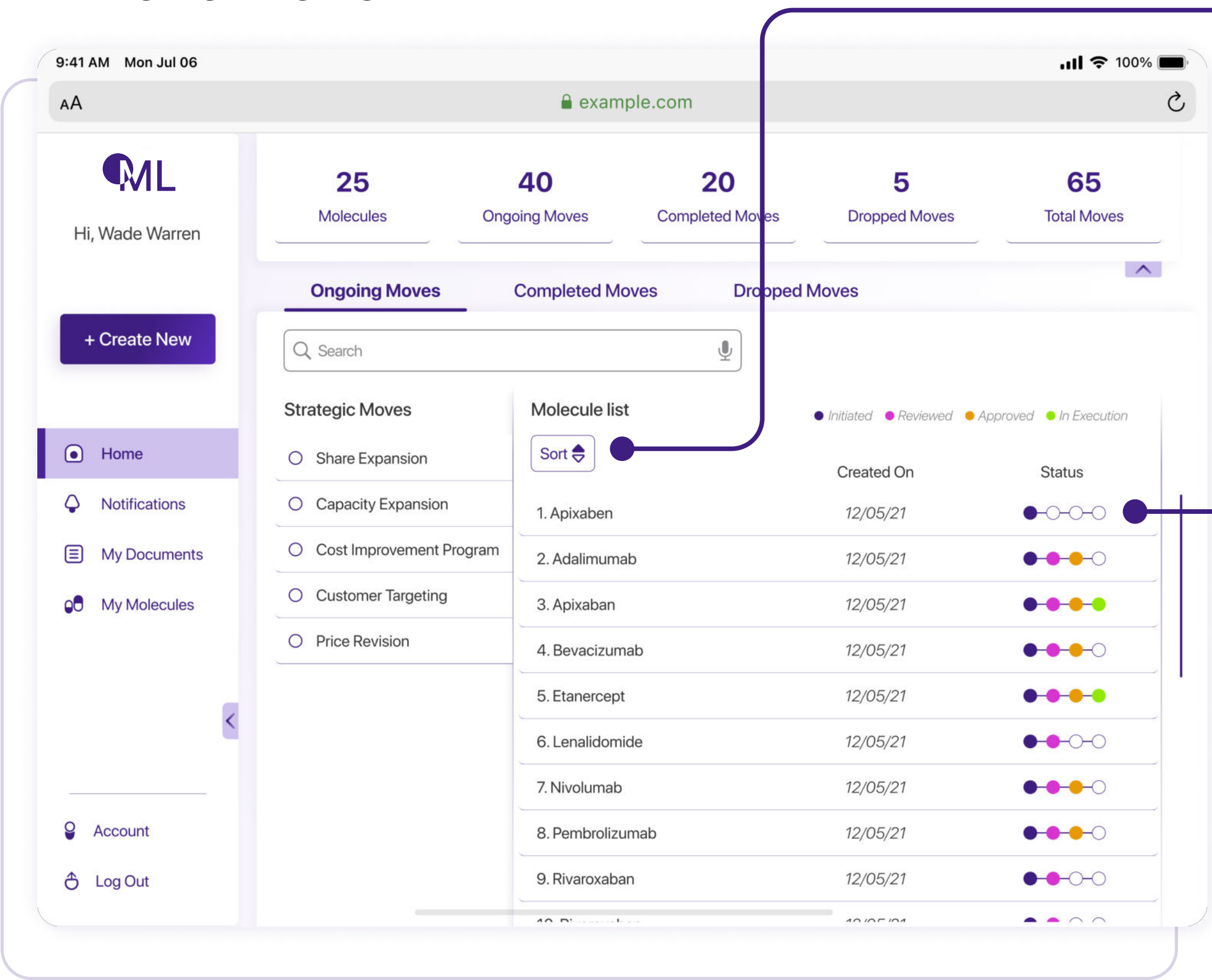
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- For key tasks mentioned.
- Users in focus: Product manager (Primary), Reviewers and Approvers (Secondary)

Link to figma file:

<https://www.figma.com/file/xhfMIuU126BmlwWSE6xKuZ/Detailed-Design?node-id=0%3A1>

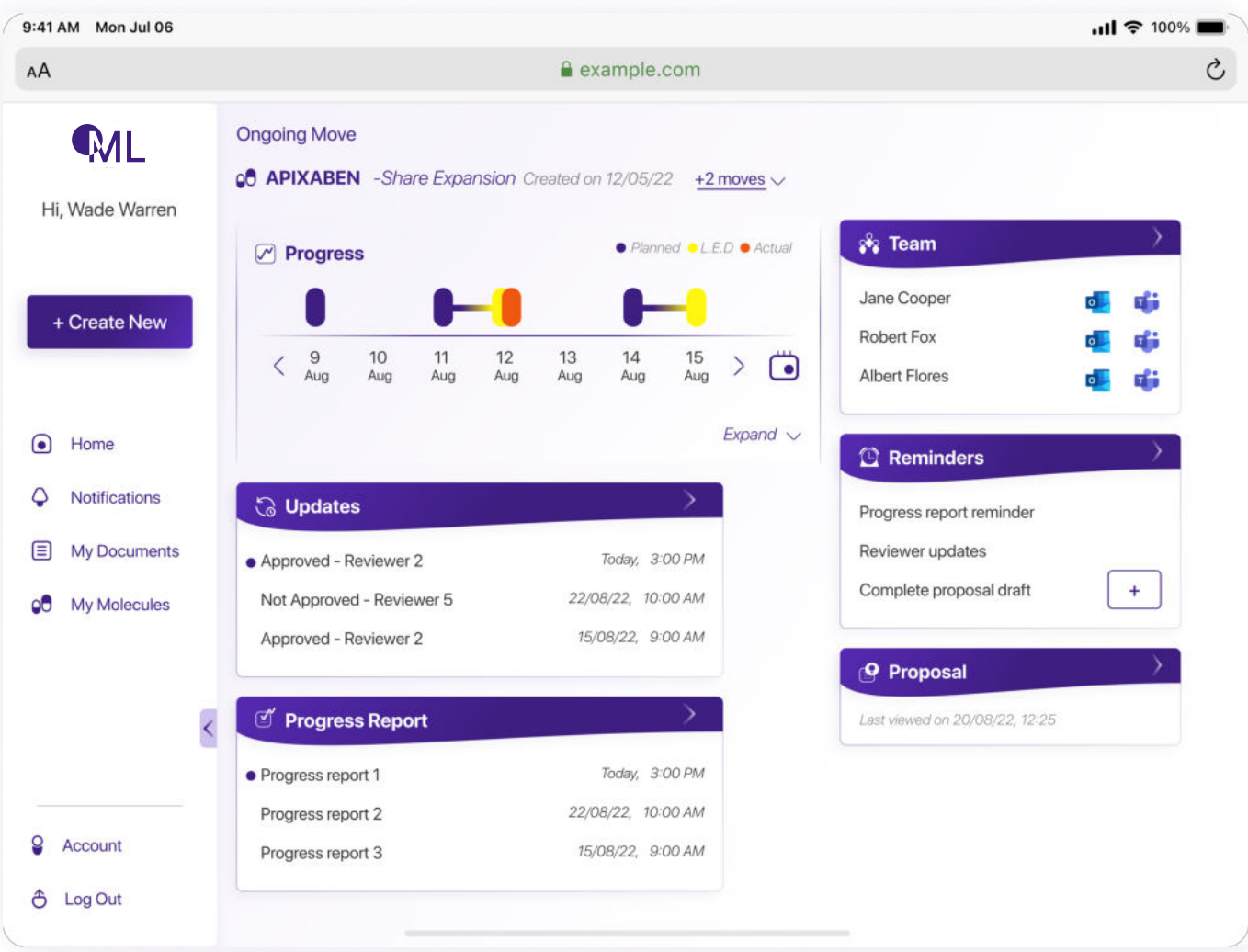
Landing Page\_Ongoing Moves List



Sorting

- ☐ Priority
- ☐ Alphabetical
- ☐ All reviewed
- ☐ All approved
- ☐ All in execution

Ongoing Move\_Molecule Page



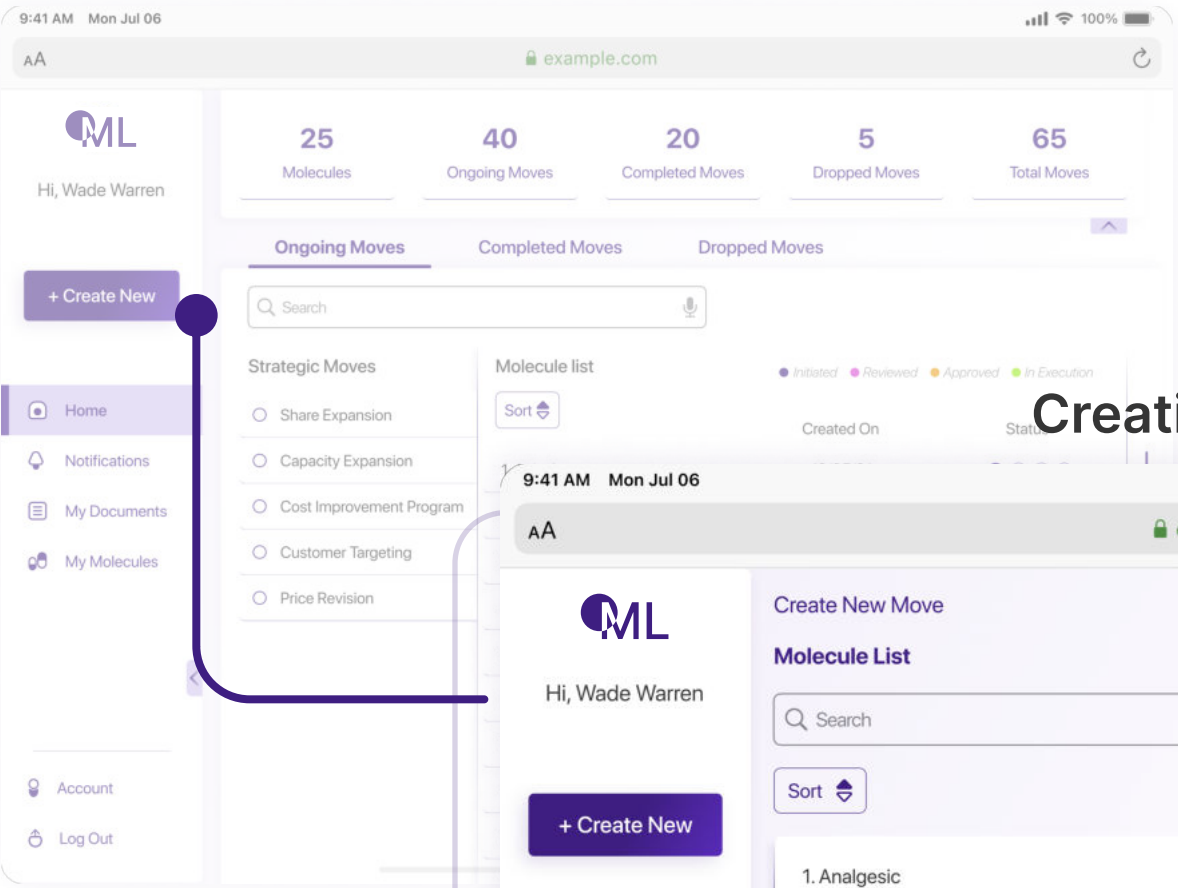
Laws and principles behind the screen:

- The structure **draws inspiration from other similar internal platforms** and so helps users onboard fast. This runs in line with objectives of Jacob's law.
- Focus on **function over aesthetics**.
- **Simplicity**: The screen has been kept simple to reduce cognitive overload for the user.
- Following upon Hick's law, the **structure breaks complex tasks into smaller steps** in order to decrease cognitive load.
- **Law of common region**: Tab bars on each page placed in proximity are perceived to share similar functionality, being elements of same group, that is, the headers for different pages.

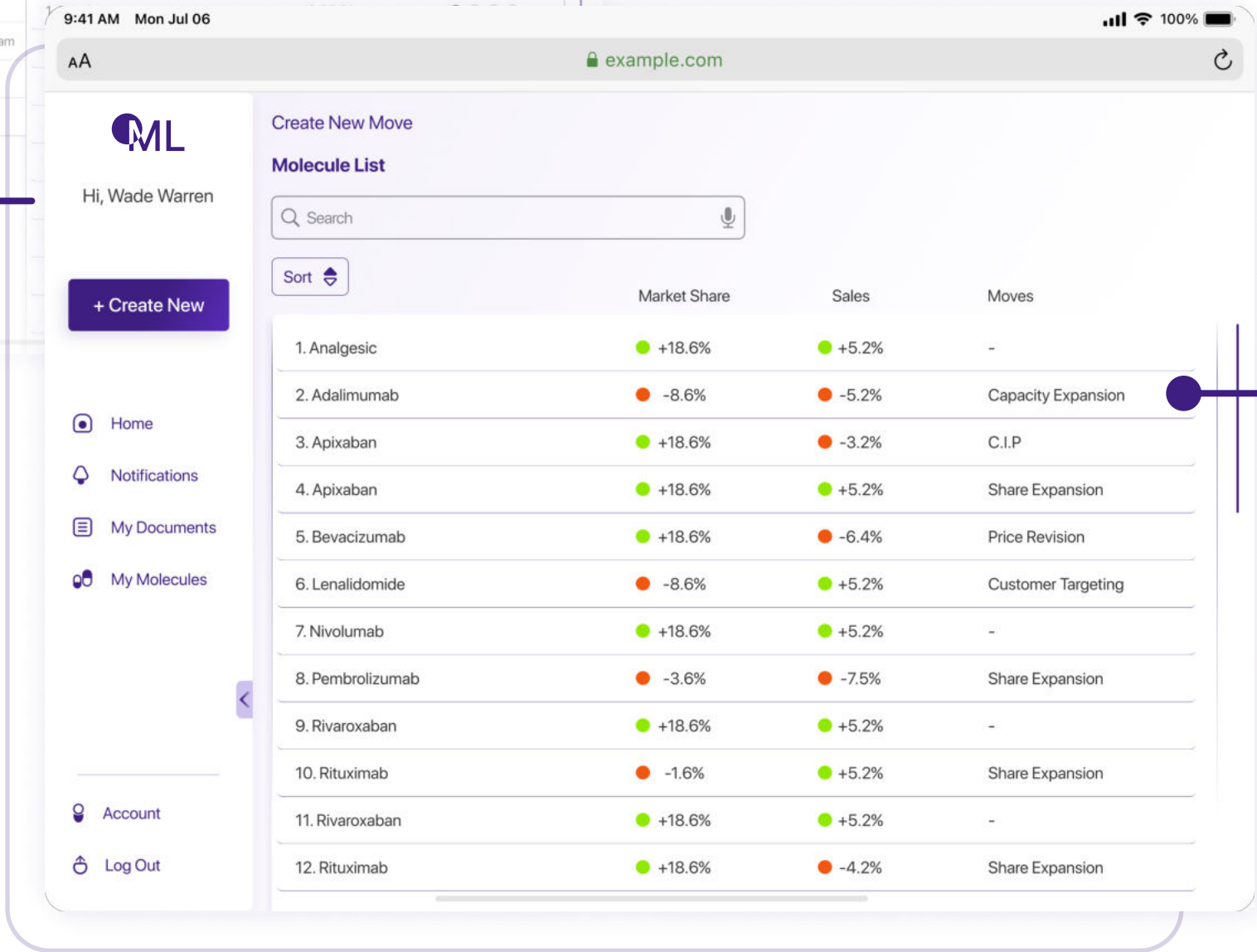


# Task 2: Creating a strategic move

## Landing Page\_Ongoing Moves Page



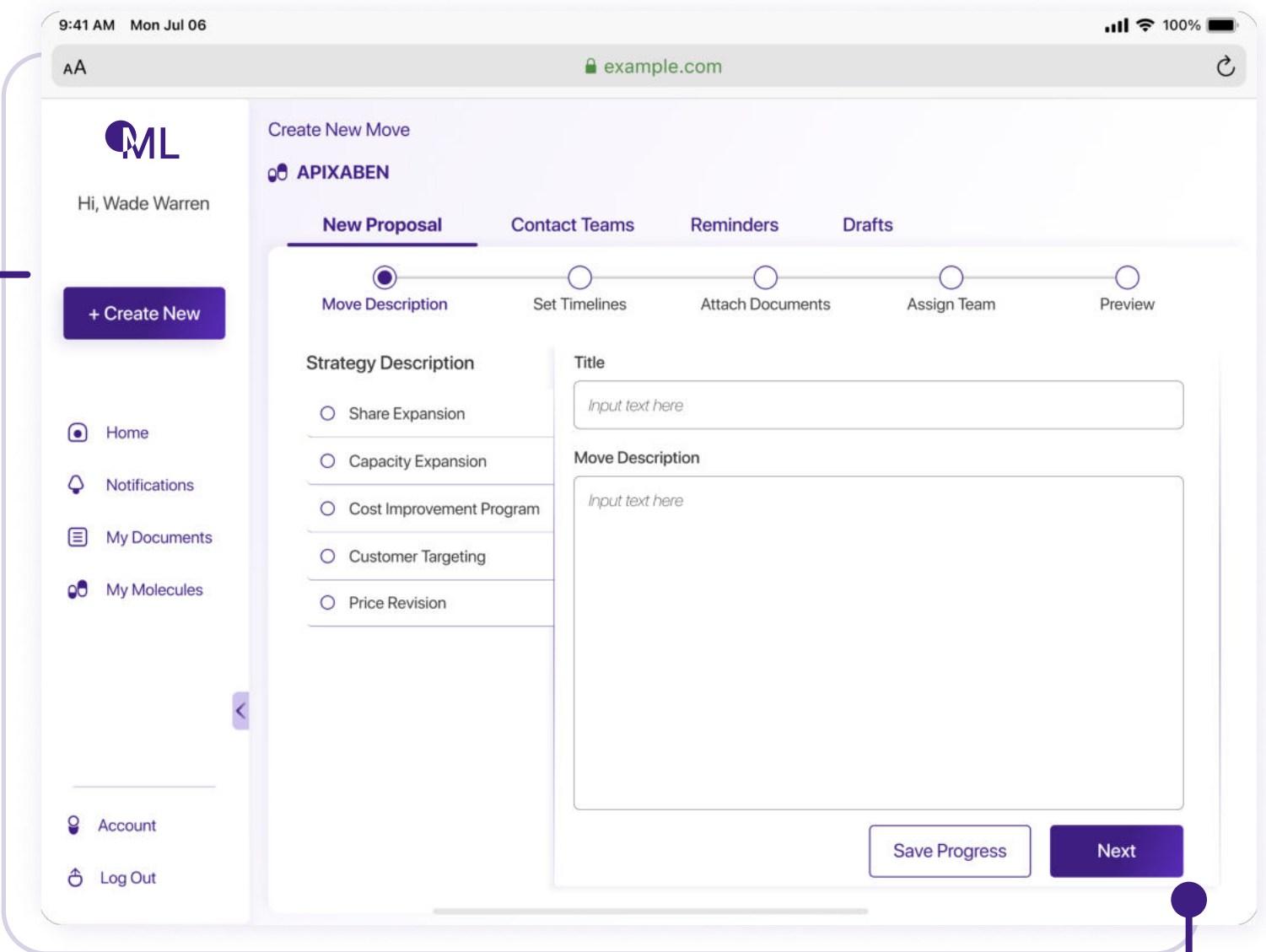
## Creating Moves\_Molecule List Page



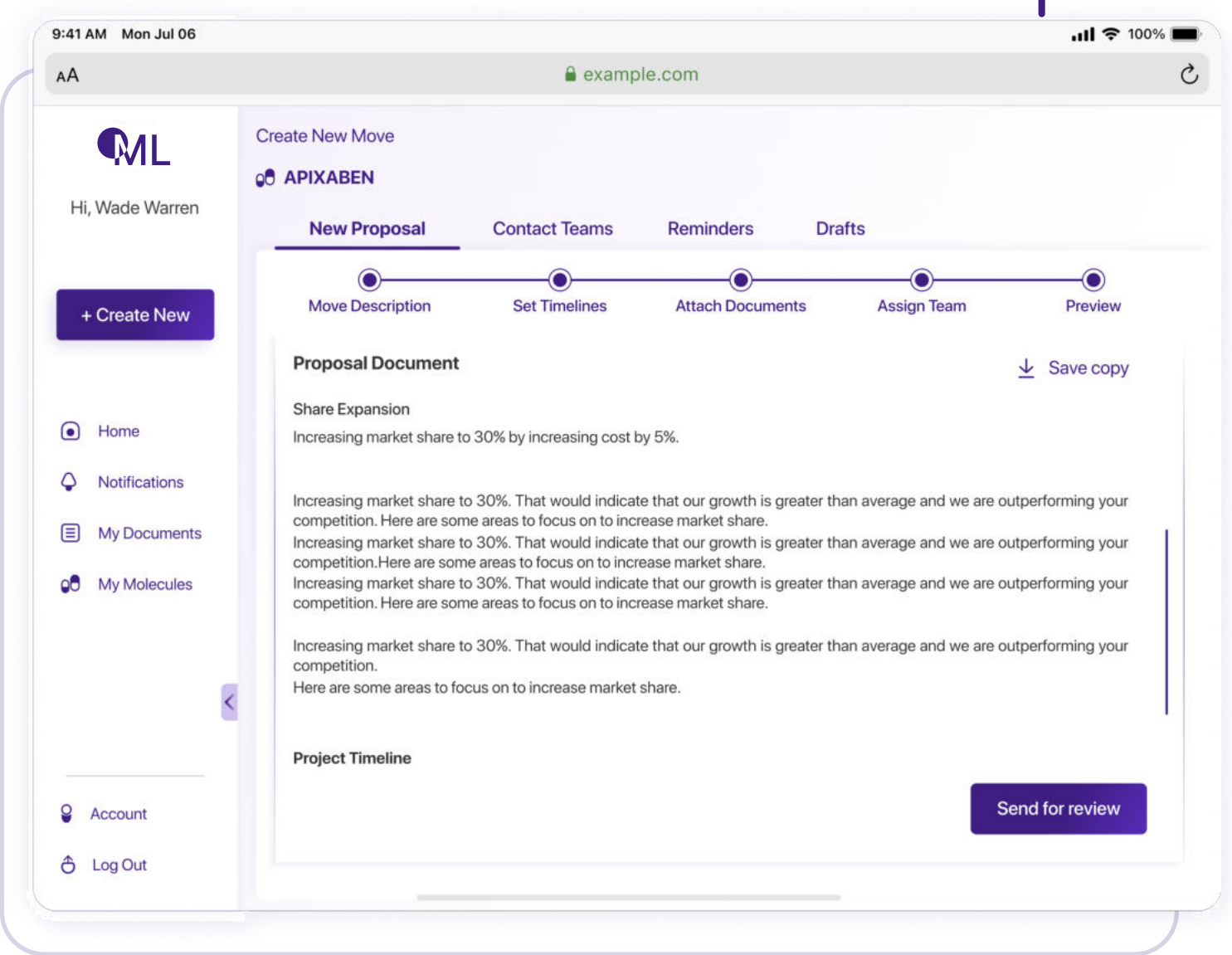
Laws and principles behind the screen:

- Going by Fitt's law, the **touch targets are large enough** for users to accurately select them.
- Prioritising the **content and features that support primary goals**.
- Following upon Hick's law, the **structure breaks complex tasks into smaller steps** in order to decrease cognitive load.

## Creating Moves\_New Proposal Page



## Creating Moves\_Preview Proposal Page



Laws and principles behind the screen:

- The screen provides a **clear indication of progress** in order to motivate users to complete tasks, thus touching on the Goal-Gradient effect.
- Labels, words used are familiar to the user since they follow organisation standards. Thus creating a **match between system and the real world**.
- Going by Fitt's law, the **touch targets are placed in areas that can be easily accessed**.

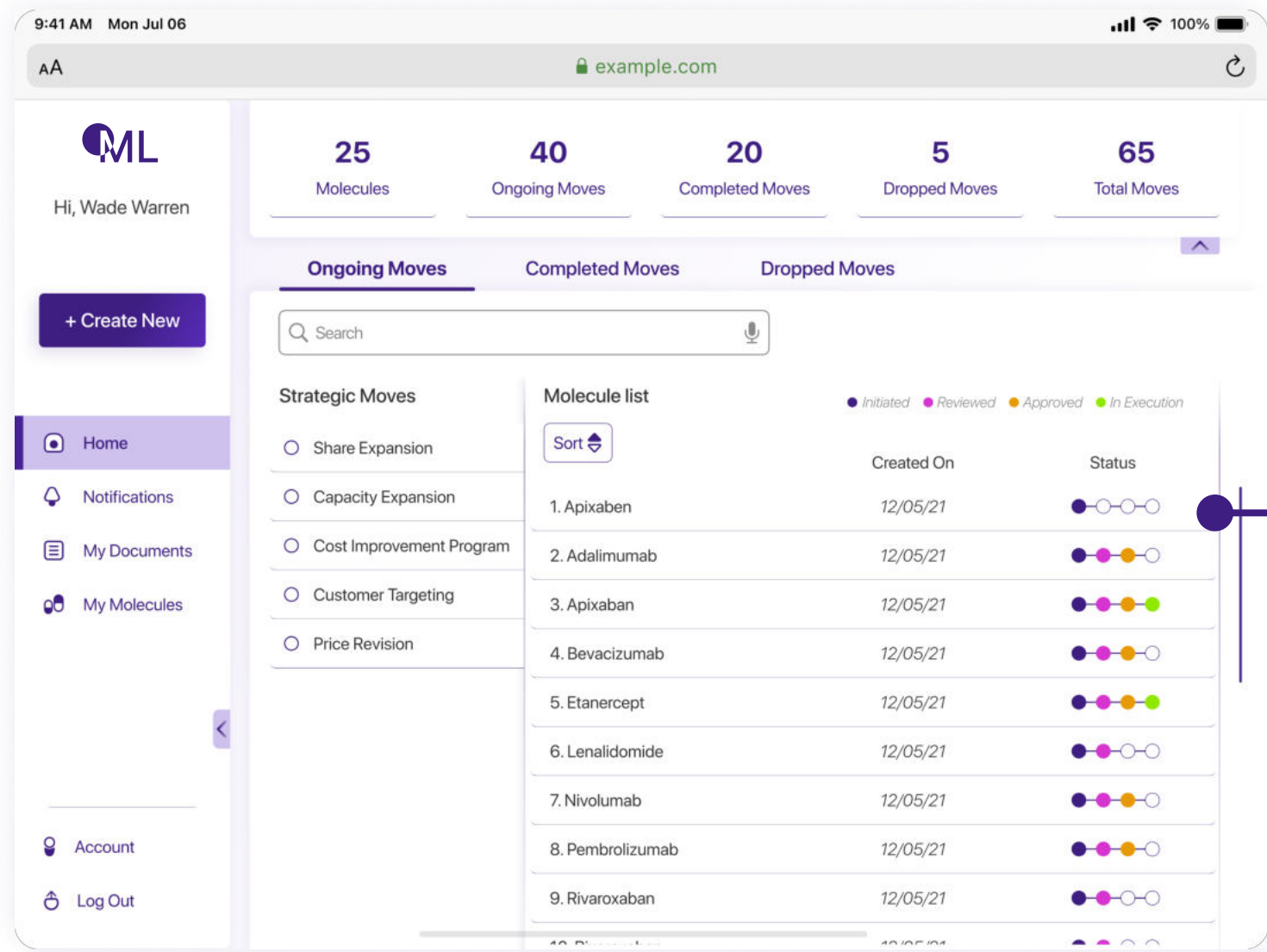
Link to Prototype:

<https://www.figma.com/proto/xhfMIuU126BmlwWSE6xKuZ/Detailed-Design?node-id=0%3A1&viewport=345%2C652%2C0.11&scaling=min-zoom&starting-point-node-id=1%3A1427&show-proto-sidebar=1>

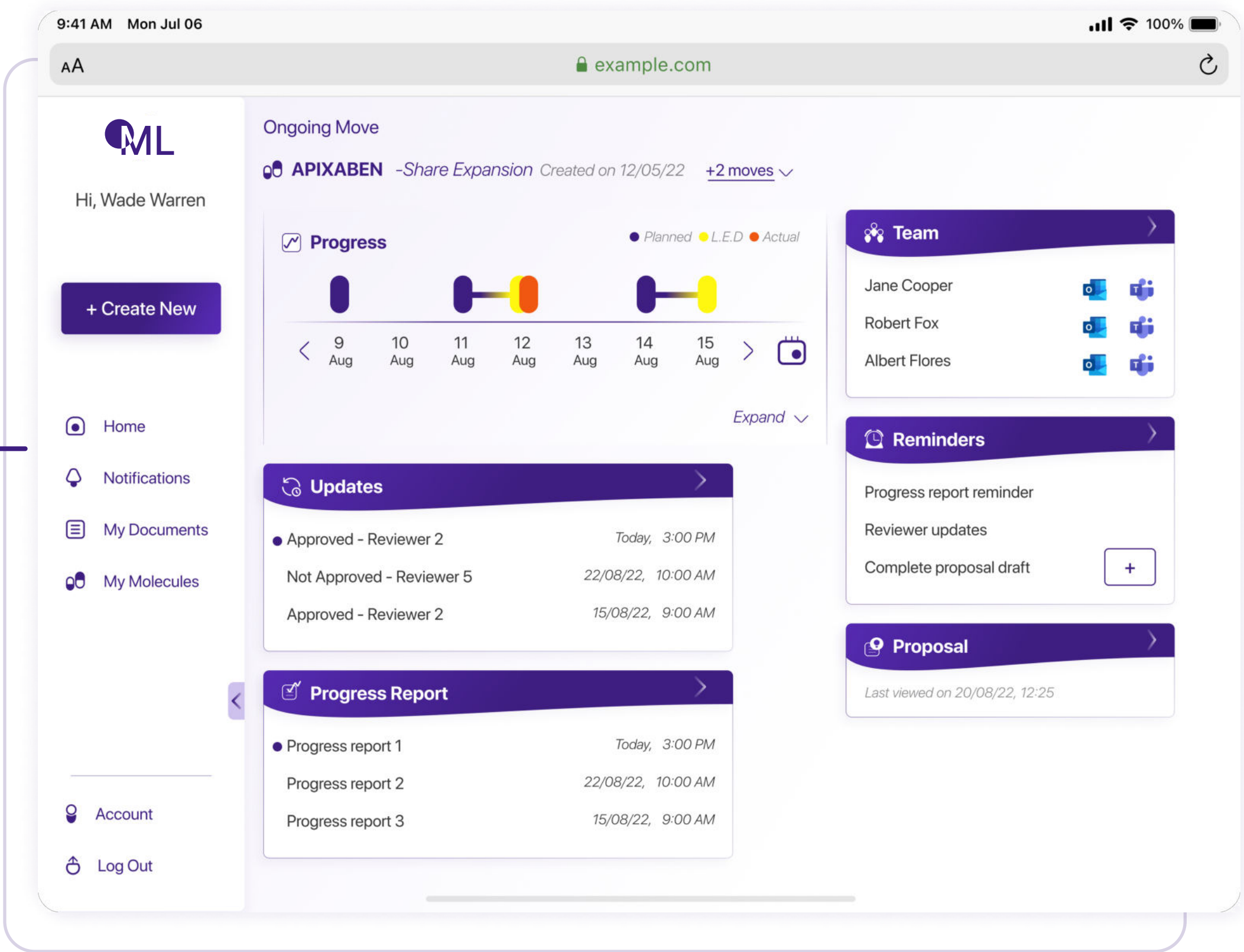


# Task 3: Following up on strategic move made

Landing Page\_Ongoing Moves List



Ongoing Move\_Molecule Page

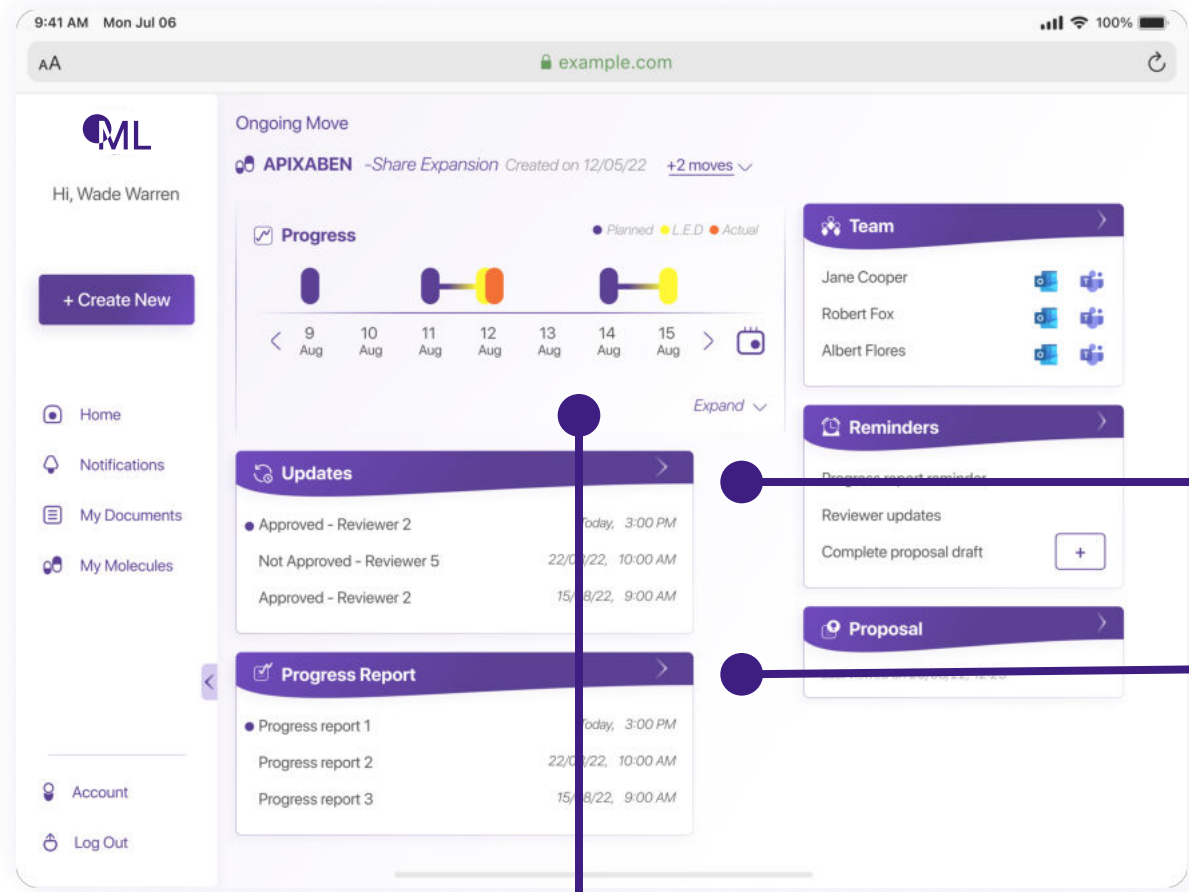


Laws and principles behind the screen:

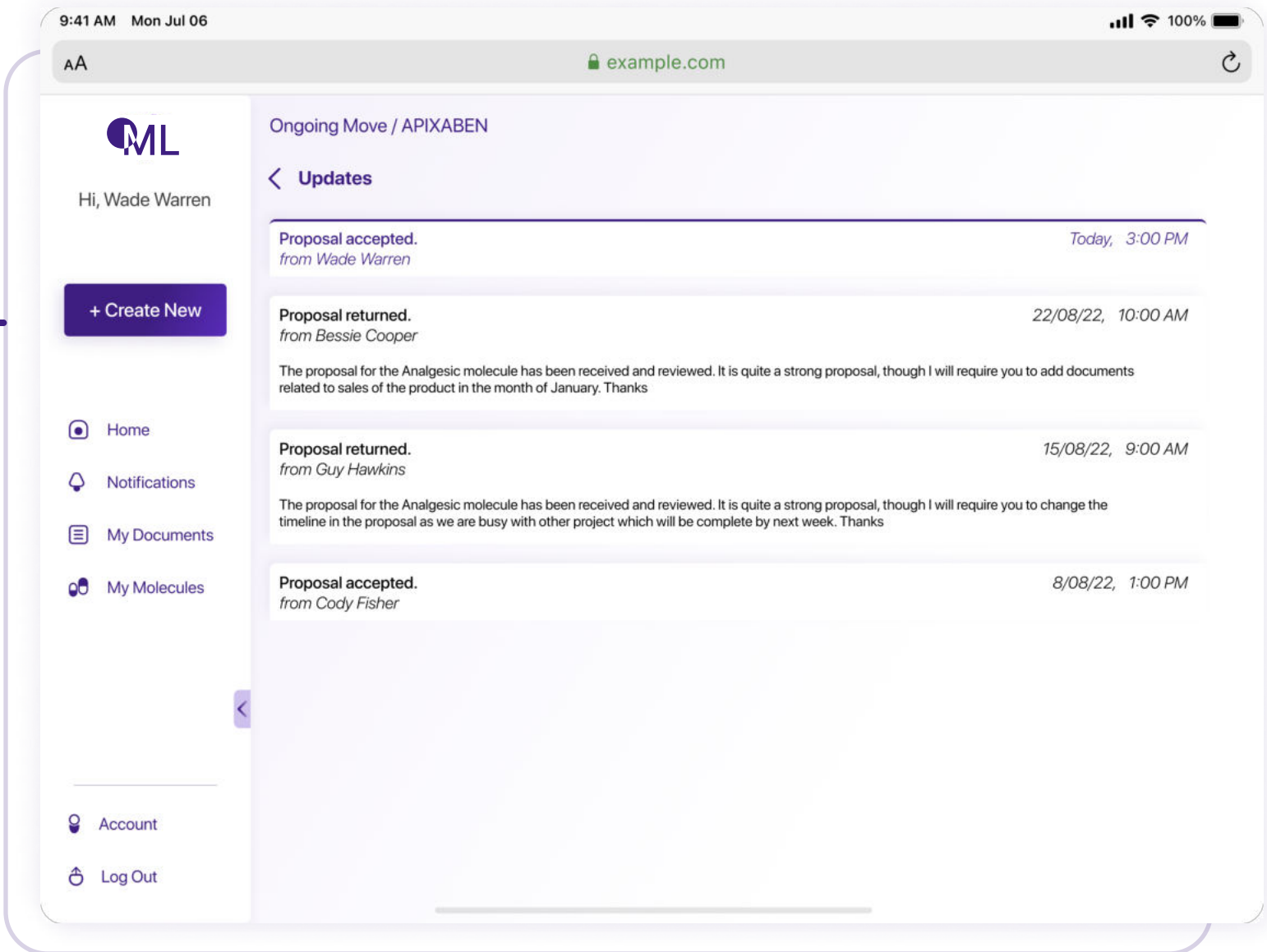
- The **key actions are made visually distinct** here.
- **Simplicity:** The screen has been kept simple to reduce cognitive overload for the user.
- Key tasks are **segregated under branches as different cards** which are easily accessible to the users.

Link to Prototype:

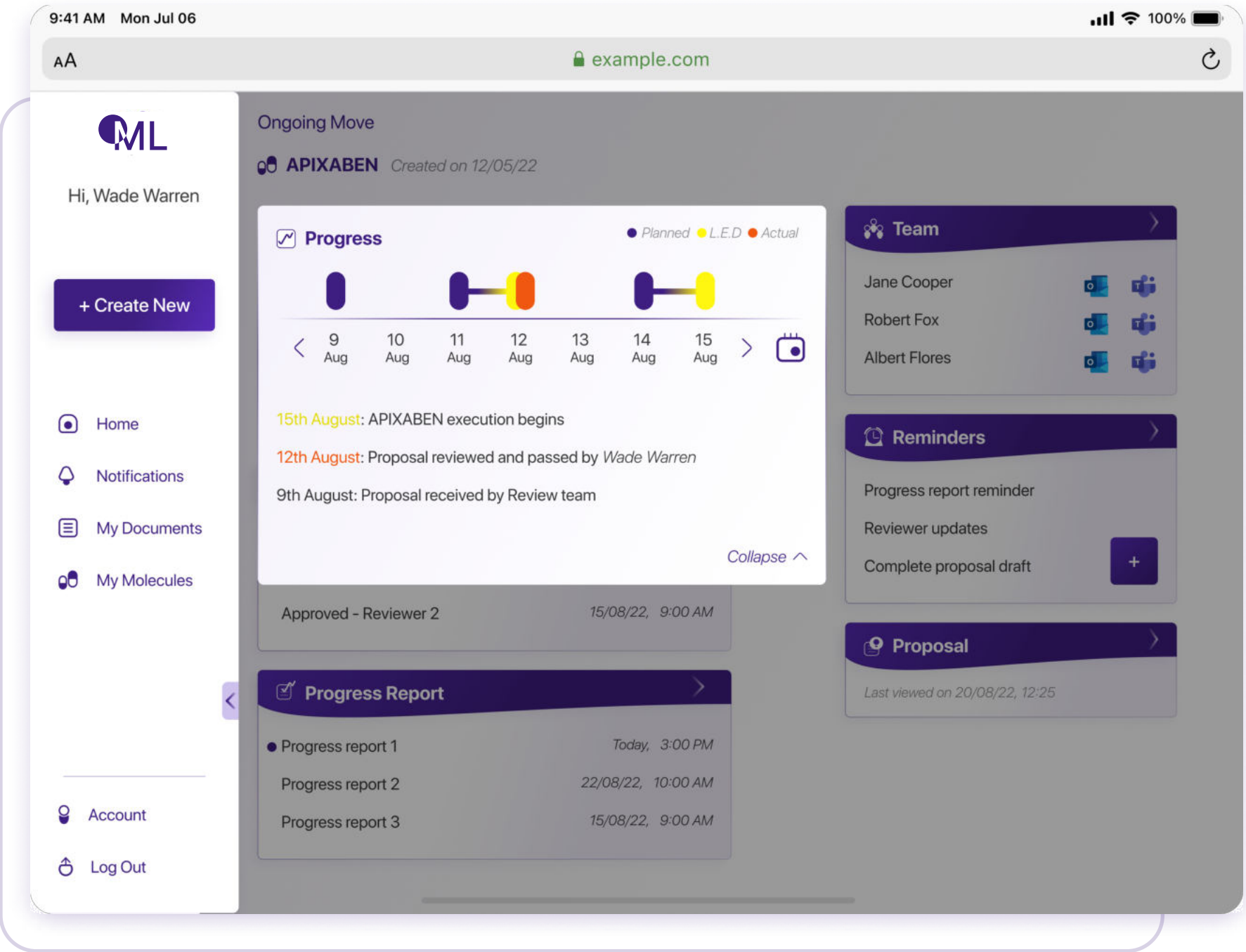
<https://www.figma.com/proto/xhfMluU126BmlwWSE6xKuZ/Detailed-Design?node-id=0%3A1&viewport=345%2C652%2C0.11&scaling=min-zoom&starting-point-node-id=6%3A3796&show-proto-sidebar=1>



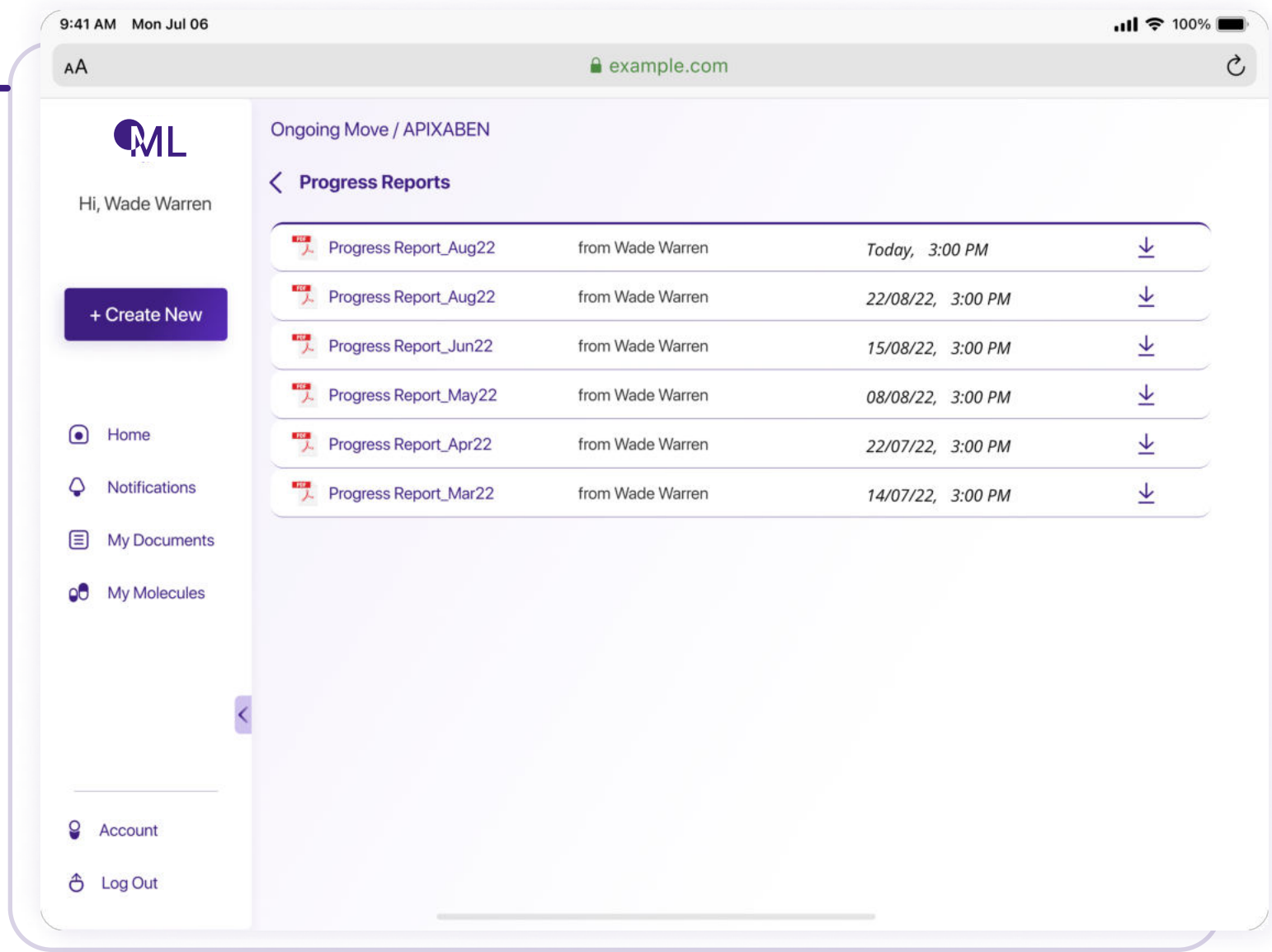
## Ongoing Move\_Updates Page



## Ongoing Move\_Detailed Progress

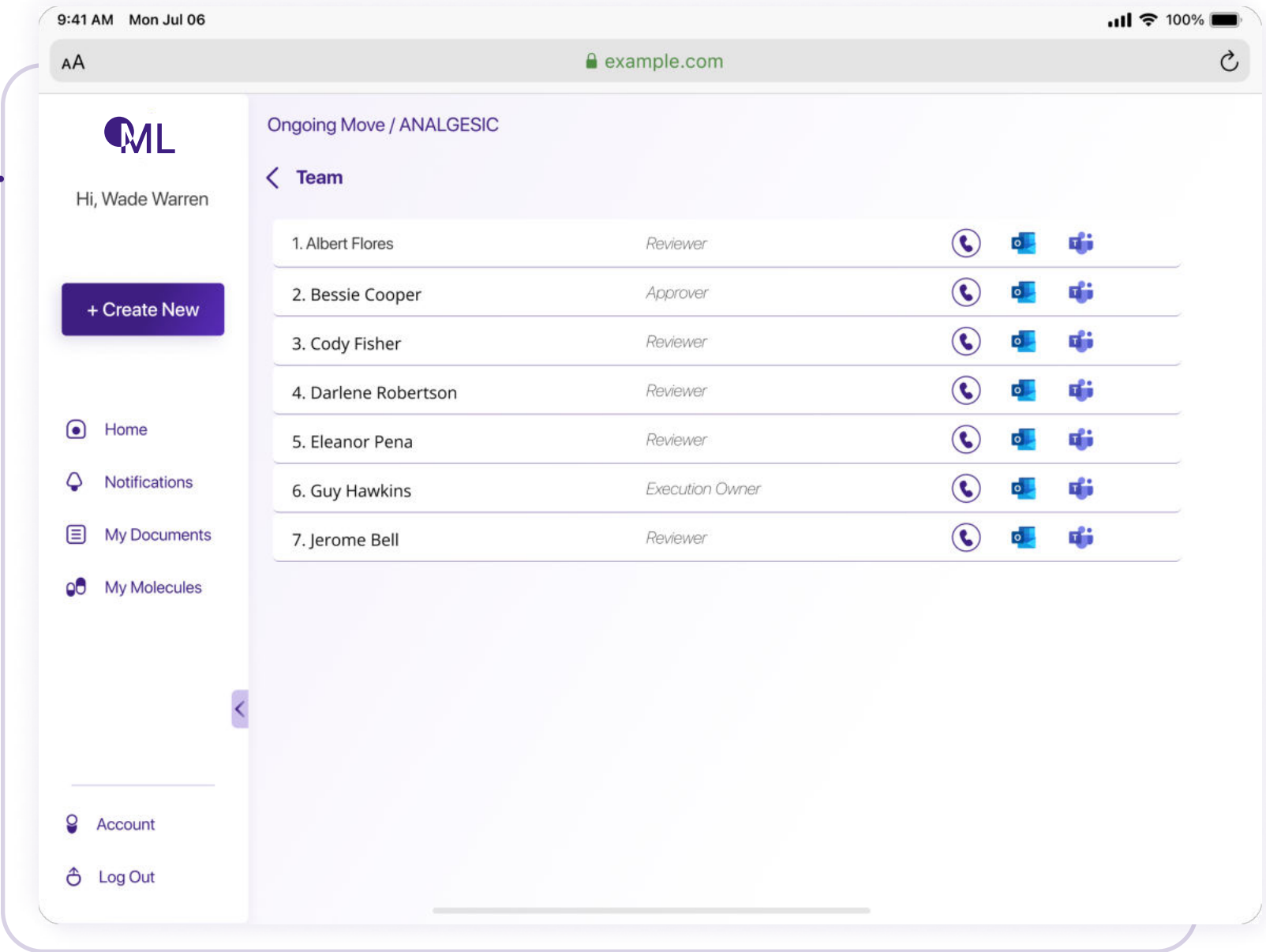
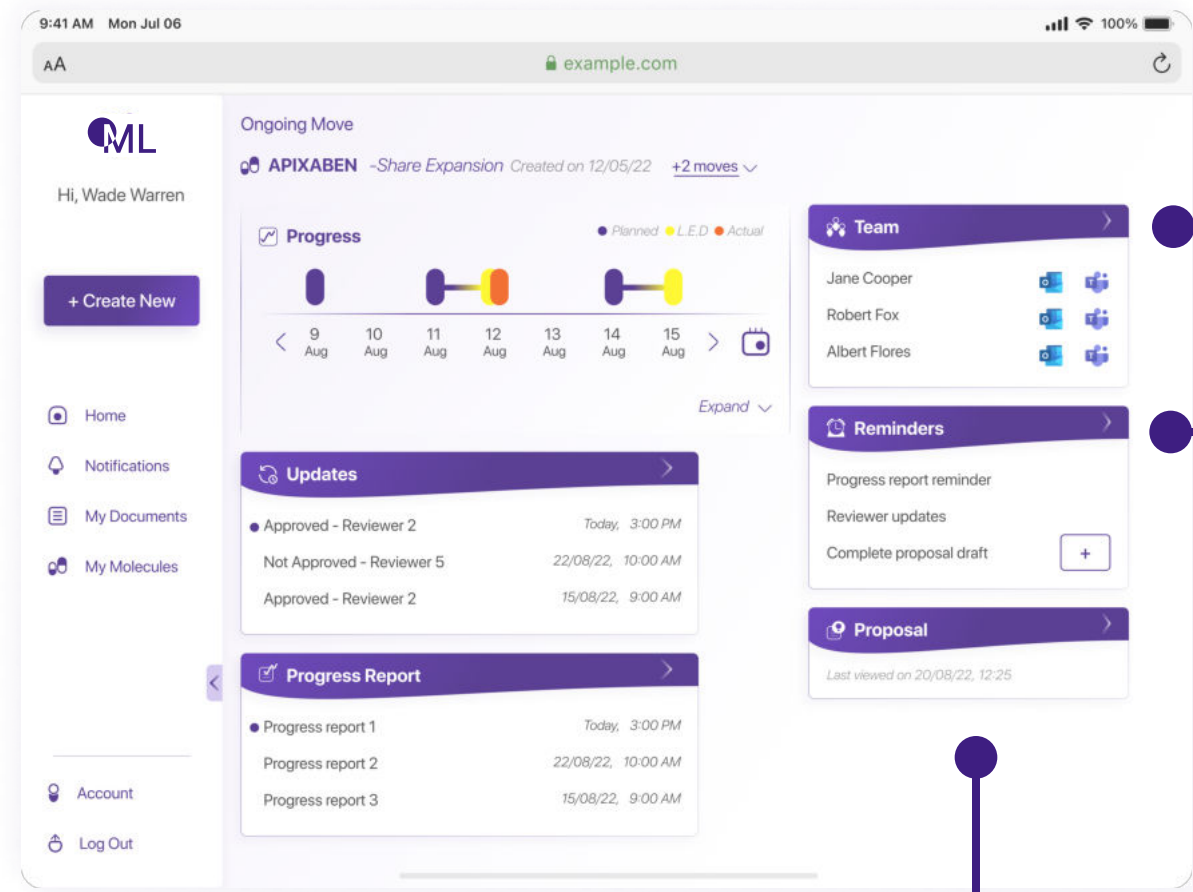


## Ongoing Move\_Progress Reports Page (Once in execution phase)

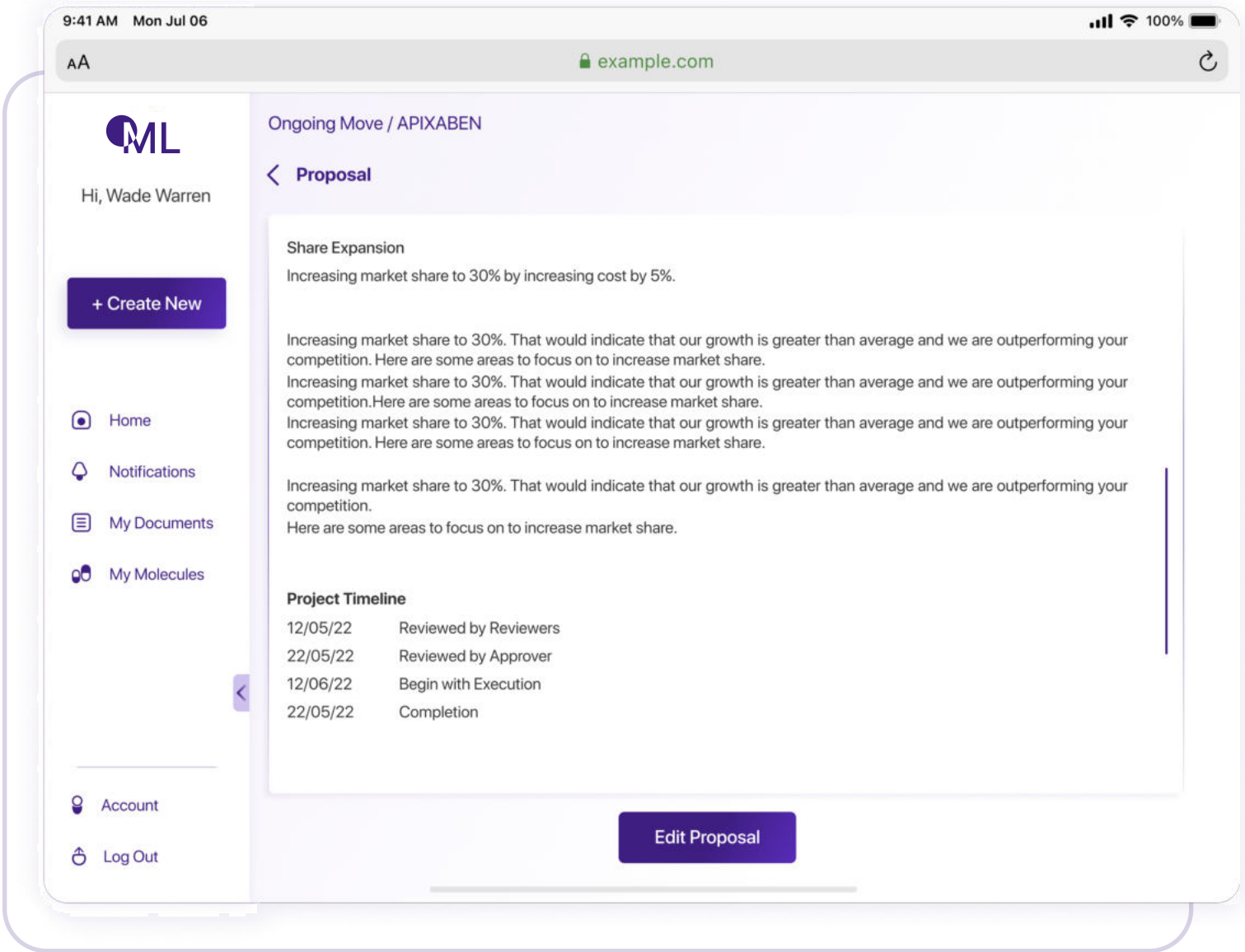




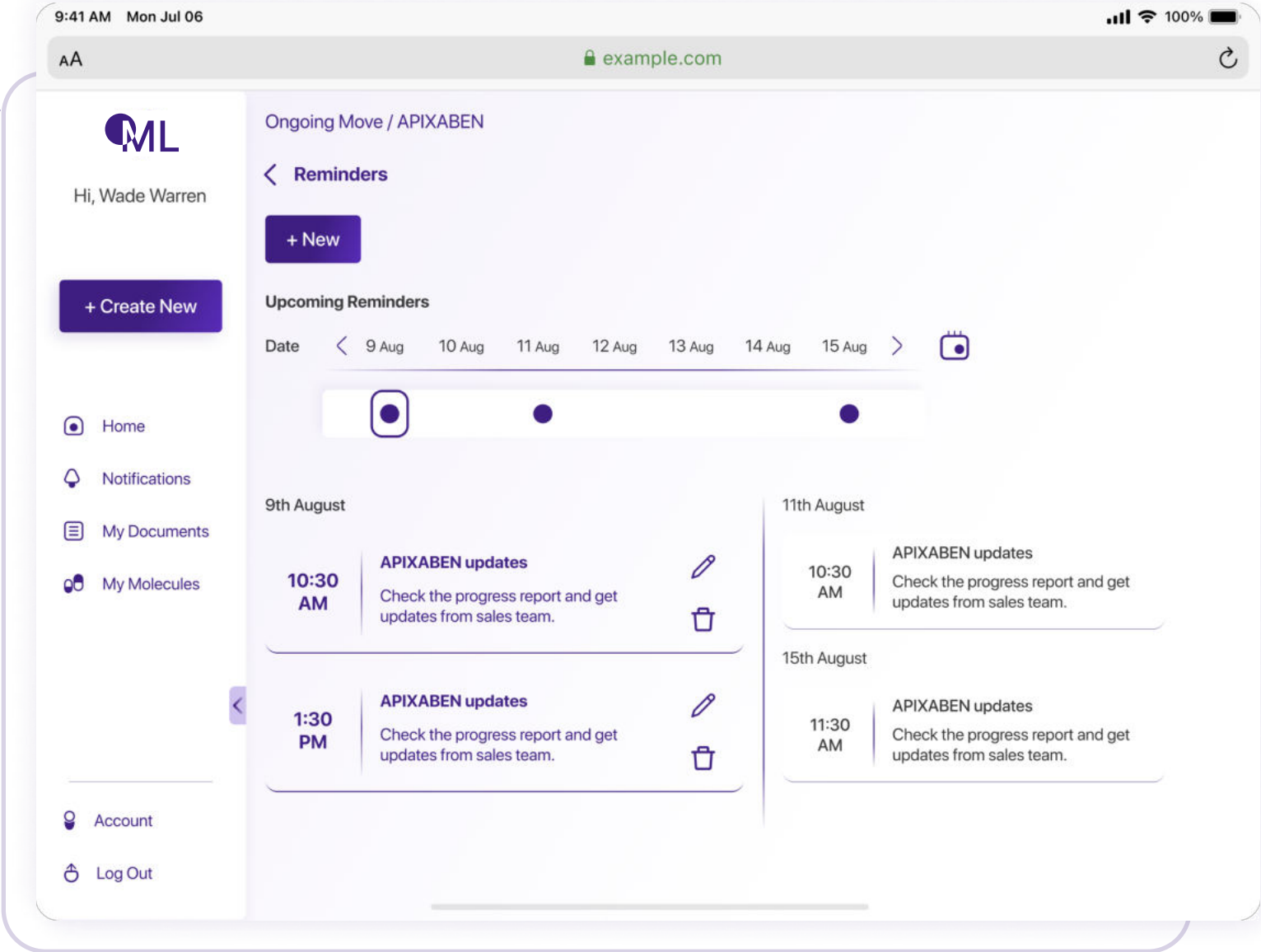
Ongoing Move\_Team Assigned Page



Ongoing Move\_Viewing Proposal Page



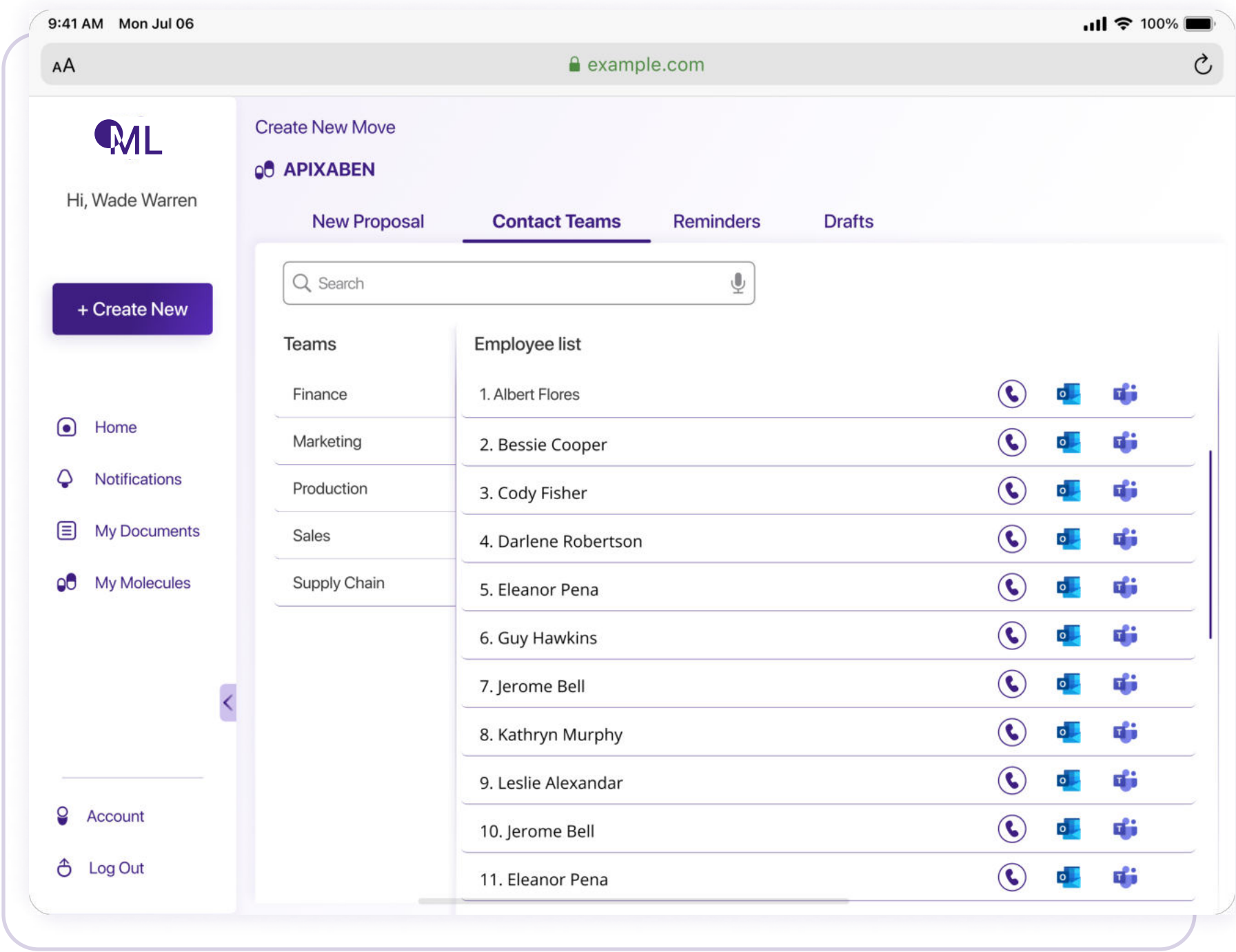
Ongoing Move\_Reminders Page



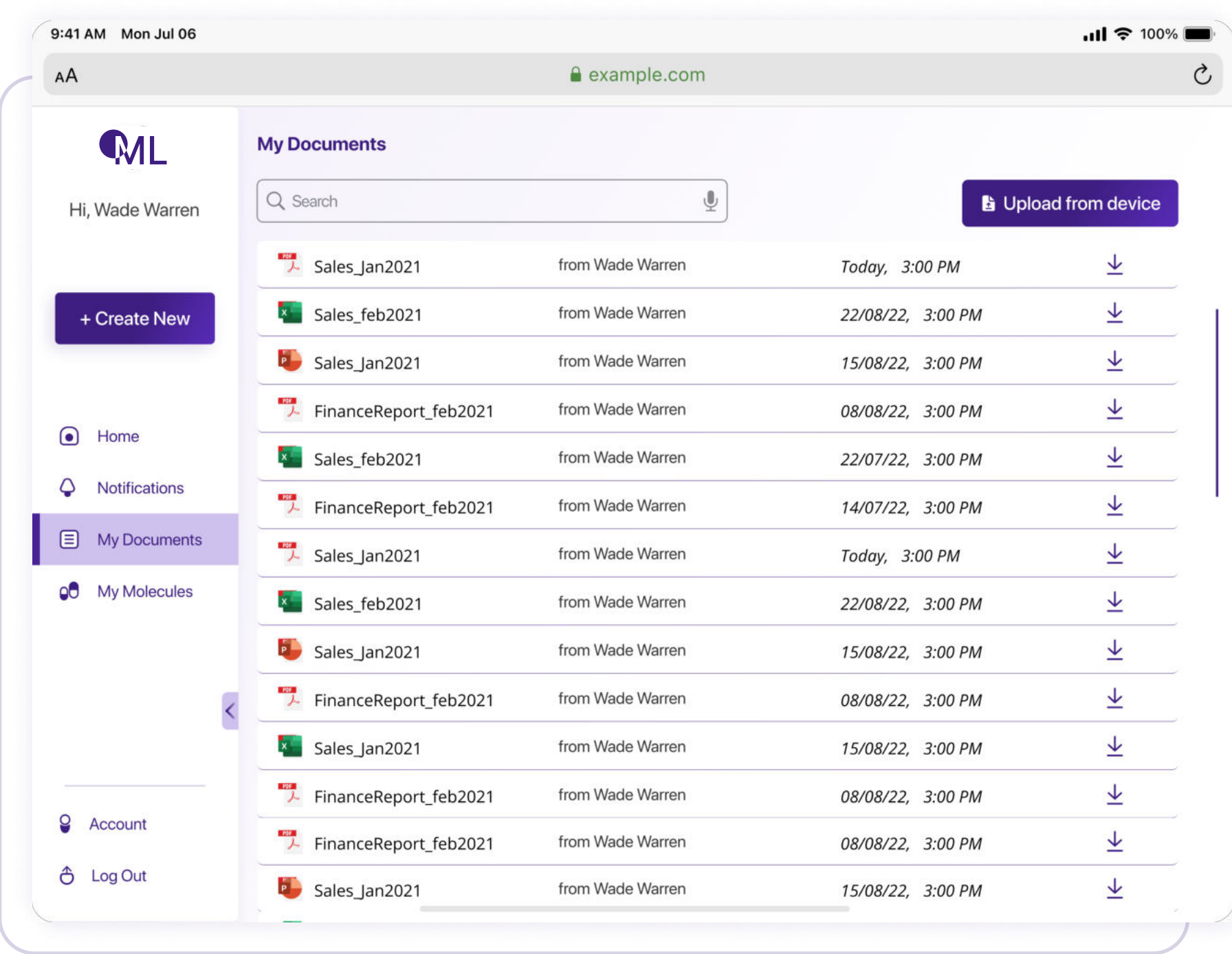


# Task 4: Accessing information from sources and Communicating with teams

Contacting Teams Page



My Documents Page

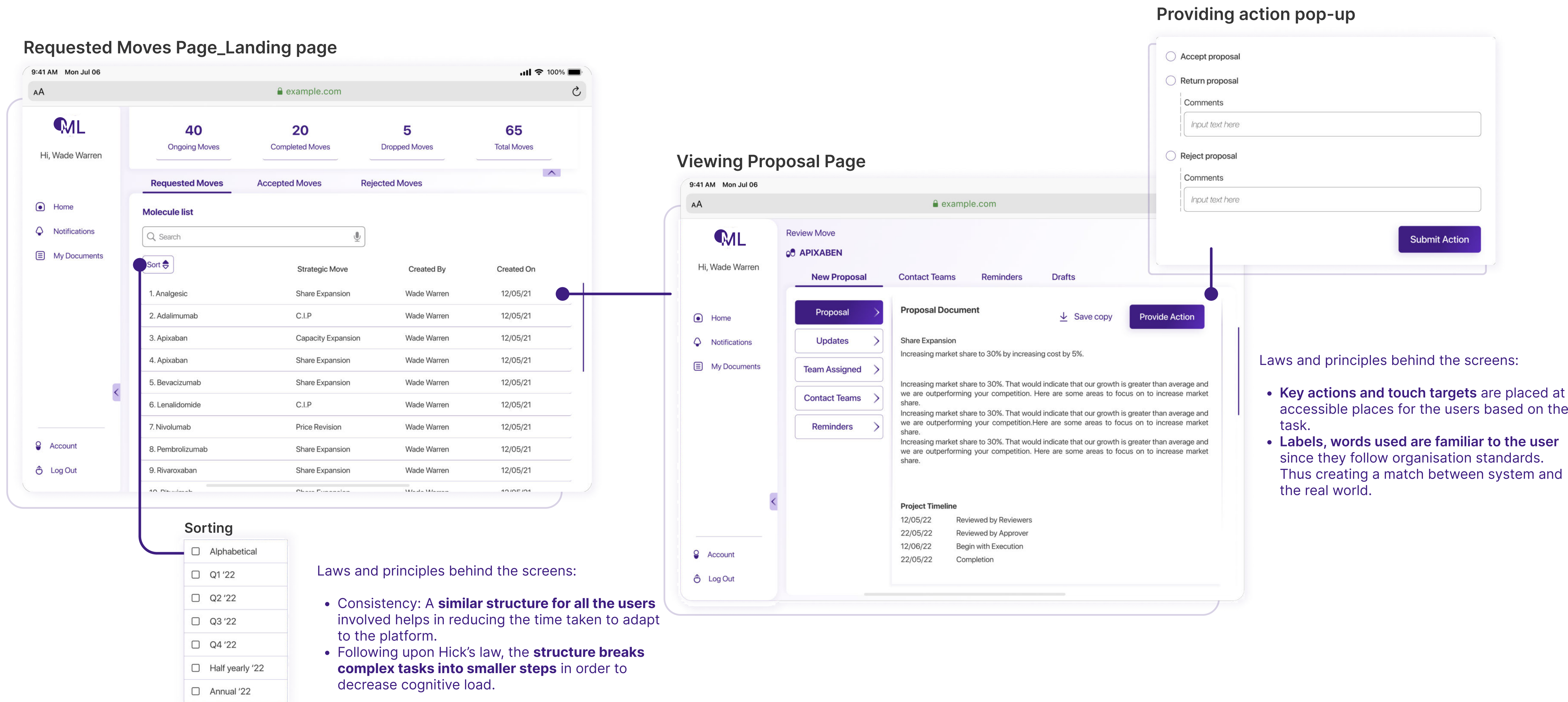


Laws and principles behind the screens:

- Following upon Hick's law, the **structure breaks complex tasks into smaller steps** in order to decrease cognitive load.
- **Law of common region:** Tab bars on each page placed in proximity are perceived to share similar functionality, being elements of same group, that is, the headers for different pages.
- The **key actions** are made visually distinctive here.

# @ User: Reviewers and Approver

## Task: Reviewing proposal request sent and provide action



Link to Prototype:

<https://www.figma.com/proto/xhfMluU126BmlwWSE6xKuZ/Detailed-Design?node-id=0%3A1&viewport=345%2C652%2C0.11&scaling=min-zoom&starting-point-node-id=52%3A6492&show-proto-sidebar=1>





# Design System

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- Designing for an enterprise platform needs simpler elements/features for the user to easily navigate between key tasks of an already information heavy screen.
- Too much diversity in the design system here can lead to an increased cognitive load for the user.

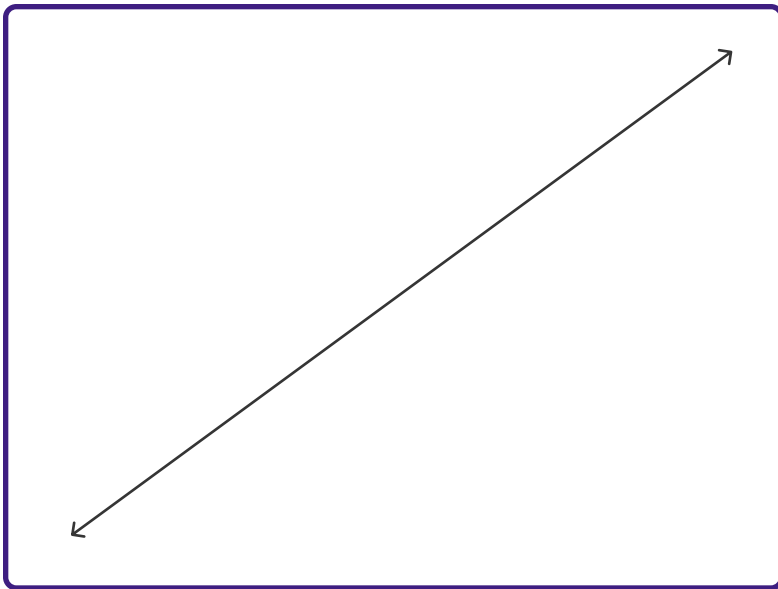
Link to figma file:

<https://www.figma.com/file/xhfMIuU126BmlwWSE6xKuZ/Detailed-Design?node-id=0%3A1>



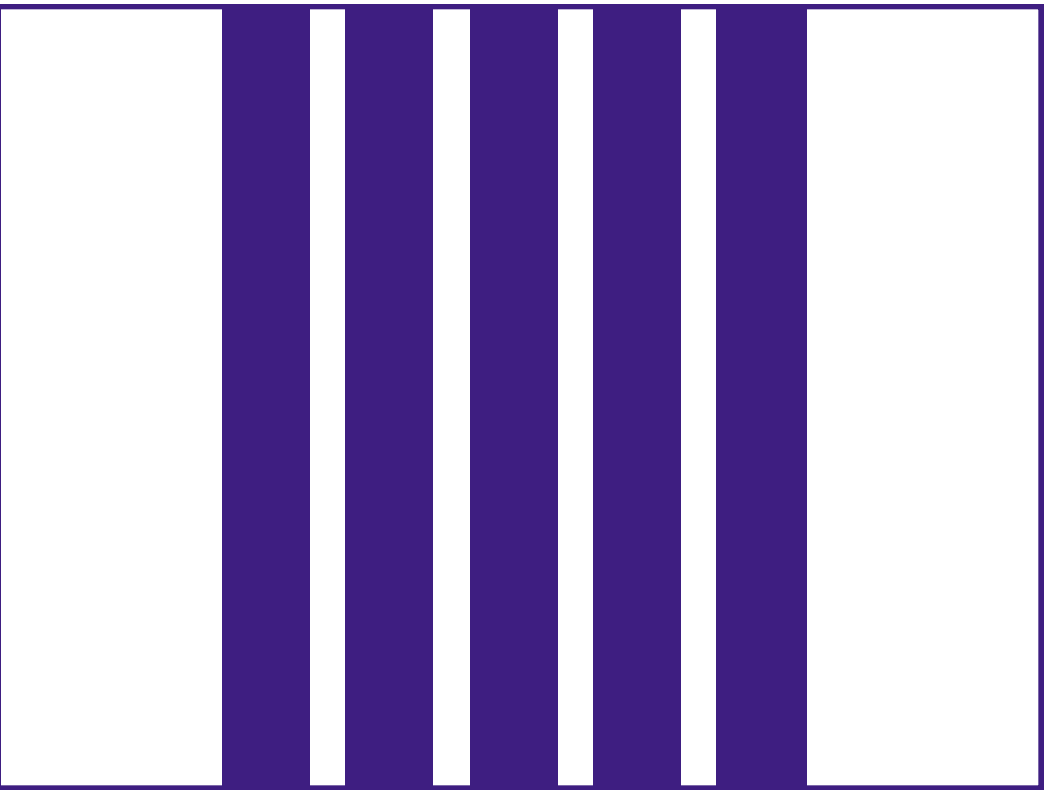
# Basic Structure

## Screen resolution

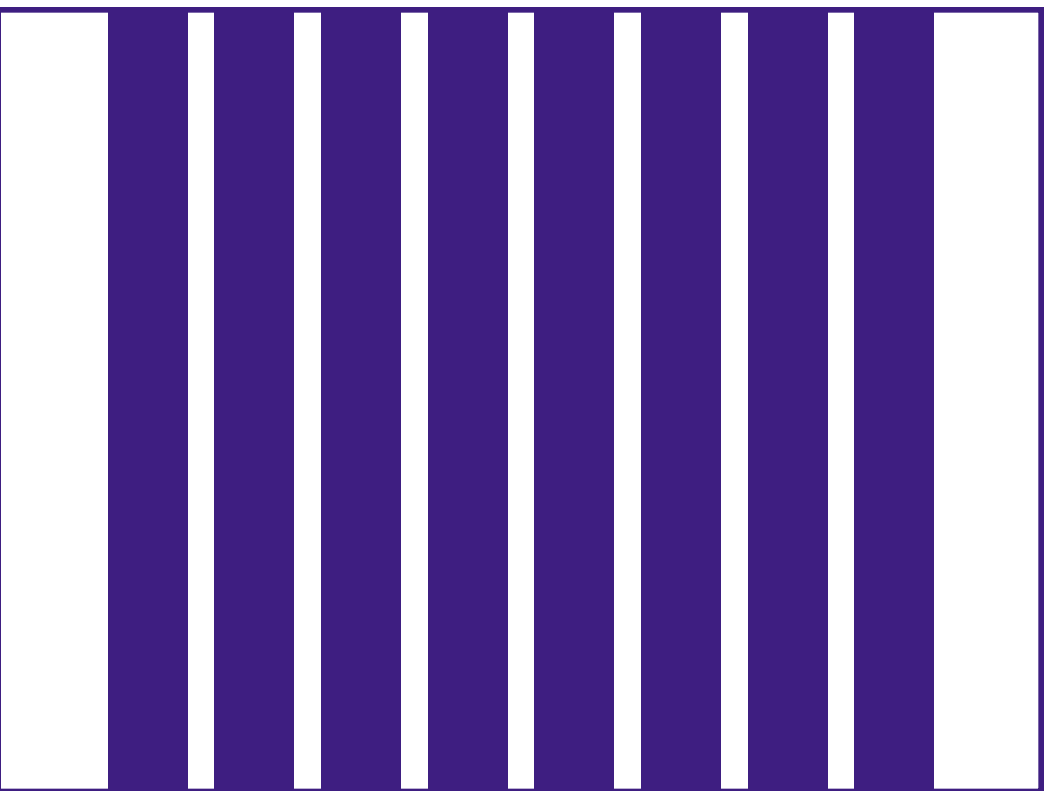


1024 × 768

## Columns

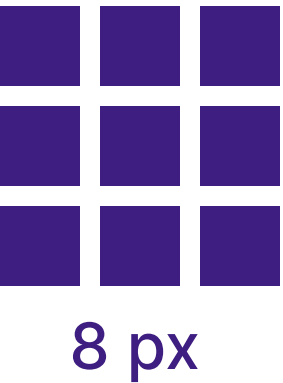


5 Columns  
Type: Left  
Gutter width: 24 px  
Column width: 136 px  
Offset: 208 px

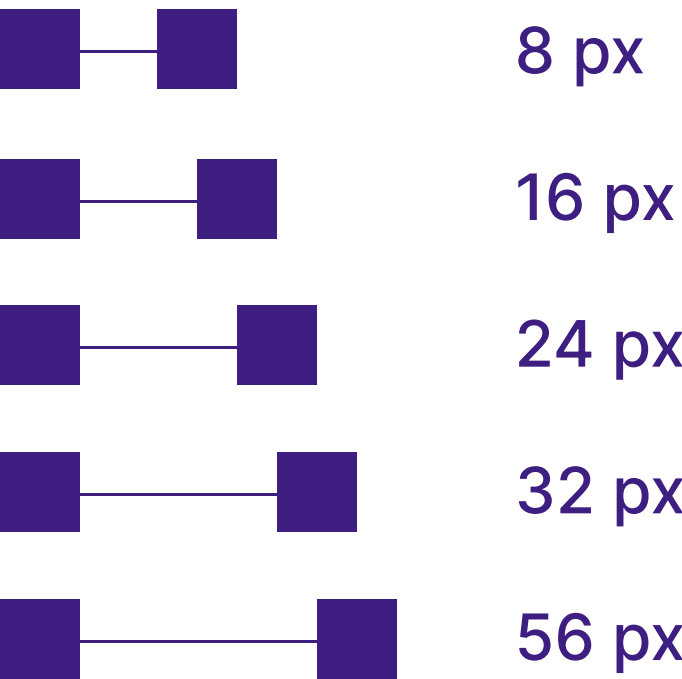


8 Columns  
Type: Left  
Gutter width: 20 px  
Column width: 80 px  
Offset: 216 px

## Grid



## Spacing \*



\*more spacings of multiples of 8px based on requirements have been used.






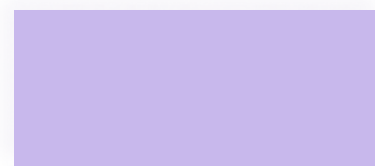


# Styleguide

## Colors



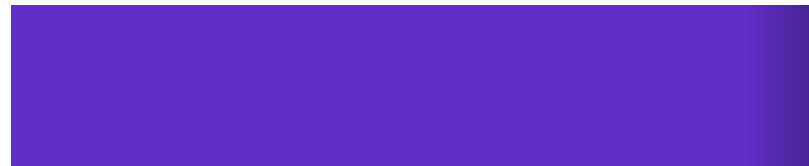
### Primary Colors

		
Purple #3E1E81	Black #353535	White #FFFFFF

### Secondary Colors

							
Light Purple #F3EFFB	Blue #5F2FC6	Pink #D636CF	Orange #E89A04	Green #91E902	Grayish Purple #91E902	Red #F05812	Yellow #FFF70F

## Gradients

		
Purple #3E1E81	Blue #5F2FC6	Purple #3E1E81

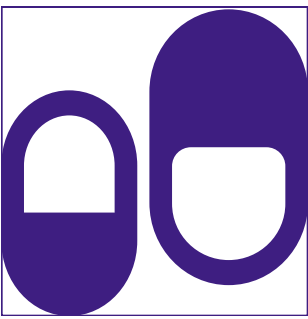
## Typography

Aa

SF Pro Display

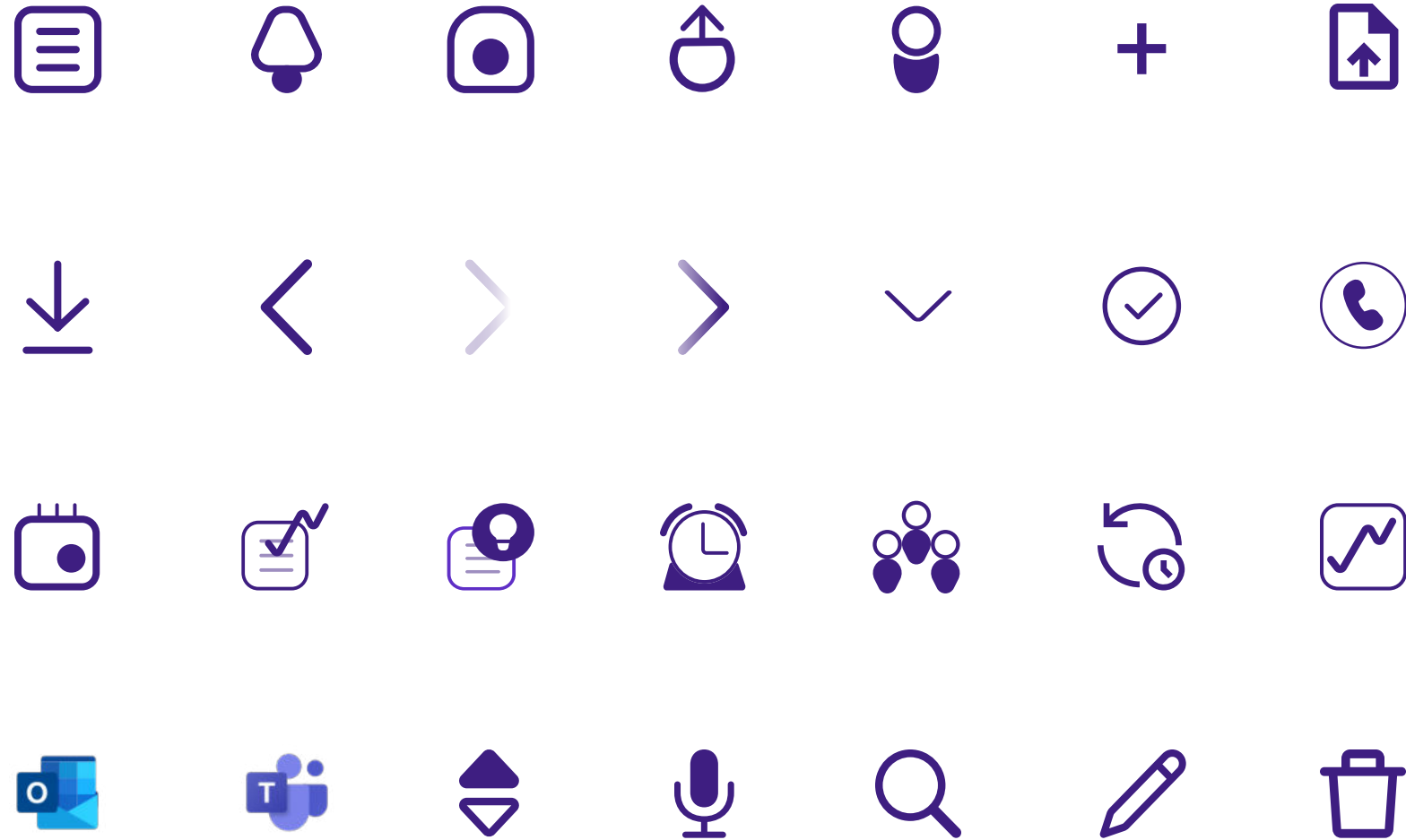
Name	Font Weights	Font Sizes
Statistics	Bold	24px
Heading 1	Bold	16px
Heading 2	Medium	16px
Heading 3	Medium	14px
Heading 4	Regular	16px
Heading 5	Regular	14px
Heading 6	Light Italic	12px

## Icons



16 px

16 px\*



\*Width of all the icons are not the same due to shape restrictions



# Components

## Input Controls

### Buttons

#### Button sizes

Big

44 px

Medium

40 px

Small

32 px

Primary

Secondary

Tertiary

#### Button types

Solid

Outlined

Ghost

Text

Button

Button

Button

Text with icon

Button

Button

Button

### Side Navigation

Selected

Unselected

Text with icon

Home

Home

Icons

### Checkboxes

☐

Unchecked

☒

Checked

### Radio Buttons

☐

Default

☒

Selected

### Dropdowns

Default

Dropdown options

Selected

Random

Random

Random

Example 1

Example 2

Example 1

Example 2

### Date Picker

#### Horizontal Date Picker

<

9 Aug

10 Aug

11 Aug

12 Aug

13 Aug

14 Aug

15 Aug

>

Default

<

8 Aug

9 Aug

10 Aug

11 Aug

12 Aug

13 Aug

14 Aug

>

Left arrow click

<

10 Aug

11 Aug

12 Aug

13 Aug

14 Aug

15 Aug

16 Aug

>

Right arrow click

Calender

August 2020

<>

Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

9

Default

9

Selected

Search

Default

Search

Focused

Stepper

Step 1

Move Description

Set Timelines

Attach Documents

Assign Team

Preview

Step 2

Move Description

Set Timelines

Attach Documents

Assign Team

Preview

Step 3

Move Description

Set Timelines

Attach Documents

Assign Team

Preview

Step 4

Move Description

Set Timelines

Attach Documents

Assign Team

Preview

Step 5

Move Description

Set Timelines

Attach Documents

Assign Team

Preview

Text fields

Default

Title

Input text here

Focused

Title

Filled

Title

Increasing market share to 30% by increasing cost by 5%.

# Product Navigation

## Tab bar

Selected	<div>Option 1</div>		
Default	<div>Option 1</div>		
Example	<div>Option 1</div>	<div>Option 2</div>	<div>Option 3</div>

## Back Button

Go Back	<div>&lt;</div>
Minimise side navigation	<div>&lt;</div>
Miaximise side navigation	<div>&gt;</div>
Close statistics bar	<div>^</div>
Open statistics bar	<div>v</div>

# Information

## Acknowledgement

<div><div>✓</div><div>File uploaded successfully!</div></div>	<div><div>✓</div><div>Proposal has been sent for review!</div></div>
<div><div>✓</div><div>Your progress has been saved successfully.</div></div>	
<div><div>✓</div><div>Action has been submitted!</div></div>	<div><div>✓</div><div>Downloaded one file</div></div>

## Progress Bar

Stage 1	<div><div></div><div></div><div></div><div></div></div>
Stage 2	<div><div></div><div></div><div></div><div></div></div>
Stage 3	<div><div></div><div></div><div></div><div></div></div>
Stage 4	<div><div></div><div></div><div></div><div></div></div>

# Containers

## Cards

<div><div><div>Title</div><div><div>● Example 1</div><div>Example 2</div><div>Example 3</div></div><div><div>Date, Time</div><div>Date, Time</div><div>Date, Time</div></div></div></div>	<div><div><div>Title</div><div>Example 1</div><div>Example 2</div><div>Example 3</div></div></div>
---	--

Open Card	<div>&gt;</div>
Latest Entry	



# Multi Element Componenets

## List components

### Atoms

Name	1. Apixaben
Date	12/05/21
Progress bar	<div><div></div></div>
Datapoints	<div><div></div> +18.6%</div>
Strategy type	Share Expansion
Icon group	<div><div></div><div></div><div></div></div>
Owner name	Wade Warren
Clickable link	Document_1
Download	<div><div></div></div>

### Ongoing moves molecule list

Default	<div><div>1. Apixaben</div><div>12/05/21</div><div><div></div><div></div><div></div><div></div></div></div>
Selected	<div><div>1. Apixaben</div><div>12/05/21</div><div><div></div><div></div><div></div><div></div></div></div>

### Molecules assigned list

Default	<div><div>1. Analgesic</div><div><div></div> +18.6%</div><div><div></div> +5.2%</div><div>Share Expansion</div></div>
Selected	<div><div>1. Analgesic</div><div><div></div> +18.6%</div><div><div></div> +5.2%</div><div>Share Expansion</div></div>

### Contact teams list

Default	<div><div>1. Albert Flores</div><div><div></div><div></div><div></div></div></div>
Selected	<div><div>1. Albert Flores</div><div><div></div><div></div><div></div></div></div>

### Requested move list

1. Analgesic	Share Expansion	Wade Warren	12/05/21
1. Analgesic	Share Expansion	Wade Warren	12/05/21

### Progress reports list

<div><div></div> Progress Report_Aug22</div>	from Wade Warren	Today, 3:00 PM	<div><div></div></div>
--	------------------	----------------	------------------------

Sort

Default

<input type="checkbox"/>	Option 1
--------------------------	----------

Selected

<input checked="" type="checkbox"/>	Option 2
-------------------------------------	----------

Example

Default

<input type="checkbox"/>	Option 1
<input type="checkbox"/>	Option 2
<input type="checkbox"/>	Option 3
<input type="checkbox"/>	Option 4
<input type="checkbox"/>	Option 5

Selected

<input checked="" type="checkbox"/>	Option 1
<input checked="" type="checkbox"/>	Option 2
<input checked="" type="checkbox"/>	Option 3
<input checked="" type="checkbox"/>	Option 4
<input checked="" type="checkbox"/>	Option 5